

Go To City Hall And Weep!

By R. Robert Evans

Yes indeed, property owners of Sierra Madre . . . Go To City Hall and Weep. And weep you will when you find what your new assessed valuation of your land has become. Remember, we told you several weeks ago that the assessed valuation of the land of the City of Sierra Madre had now come under the new Assessor's formula, and that it had been increased over 4 million dollars in one year, and that approximately \$800,000.00 of this was new construction . . . Where do you think the increase came from? Go immediately to City Hall and take your tax bill with you. Then, and only then, will you realize where the balance came from . . . it came from you, Mr. and Mrs. Sierra Madre Property Owner.



ALVERNO PARENTS ASSOCIATION'S Executive Board — from left, Mr. John Goetz, treasurer, Holy Angels' Parish; Mrs. Edmond Fulone, vice president, St. Rita's; Mrs. Fred Buskuhl, women's activities chairman, Immaculate Conception; Mr. Robert Matheny, president, SS. Felicitas and Perpetua; Mrs. A. J. Huber, secretary, Assumption; Mrs. Albert J. Sechi, publicity chairman, Holy Angels'; Mr. Roy Praisler, ways and means chairman, SS. Felicitas and Perpetua. The Alverno Heights Academy students, families, and friends can look forward to an enjoyable school year. The incoming executive board of the A.P.A. is planning many social festivities. The beautiful Villa, school, and gardens will be the setting of many events.

Photos Expected To Reveal Much

2 Space Vehicles To Mars During Fourth Quarter

The National Aeronautics and Space Administration will launch two Mariner space vehicles in the fourth quarter of this year to begin the first step by the United States in the exploration of Mars with unmanned spacecraft.

This is the most complex mission to be attempted to date in the U.S. unmanned space program.

Objectives for these first Mariners will be to explore interplanetary space between Earth and Mars and to validate new engineering techniques that will be used for the first time in this mission.

The decision to launch two spacecraft on the same mission was dictated by the difficult engineering tasks that the Mars mission represents and by the necessity of utilizing untried engineering advancements to achieve any probability of success.

The two Mariners will be prepared simultaneously on separate launch pads because of the relatively short opportunity for a Mars launch. The second spacecraft will be launched as soon as practical after the first. The period in which a spacecraft can be launched to Mars lasts only a few weeks and occurs only once every 25 months.

An Atlas-D/Agena-D combination will be used to

Funds Needed

Funds are necessary to run the notice which clarifies "Yes" on Proposition 14" versus "No" on 14 . . .

Contributions may be mailed to the SIERRA MADRE NEWS, P.O. Box 37, Sierra Madre, Calif., or brought to the office located at 9 Kersting Court.

Now and Then Shop — Sierra Madre's Own Antique Shop

Many of the neighbors in the vicinity of 70 Montealto Court wondered what was happening to that old tin building when they observed two men unloading carload after carload of furniture into "the barn."

Finally one day two weeks ago, a freshly painted sign was hung outside the door reading "Now and Then Shop." Most of the curious scratched their heads and continued to mow their lawns. Suddenly, the doors were thrown open, and the neighbors entered, at first inquisitive, then fascinated, by the array of (as one man put it) "junk." This junk was the material Messrs. Ben Hegel and Lou Breault

Civil Defense Tests August 28

Los Angeles County and City civil defense sirens will be sounded throughout the county at 10 a.m. tomorrow, Friday, Aug. 28, in the customary alert-systems test held on the last Friday of each month, Sheriff Peter J. Pitchess announced.

As is customary, the combined warning systems will be sounded in a steady wail for two minutes. After a 30-second interim of silence, a one-minute undulating sound will be heard to conclude the test, said Pitchess.

Please turn to Page 13

Small Merchants Ready For Action

Court May Decide Violation In Alhambra City Battle

By H. V. WITTY

The parking lot assessment battle between a determined group of Alhambra merchants and the Alhambra City Council continues unabated.

The local press might do well to consider the ringing words of Voltaire — "I disapprove of what you say, but I will defend to the death your right to say it." Along the same vein the Council members might individually ponder the wisdom and courage of one great American, Patrick Henry, who said: "Being in the minority is not the mark of failure; being wrong is."

Past events have pretty well proven that a press, to be morally effective, must report both sides of controversial issues that develop within its area of influence. Conversely it follows that a failure on the part of the press to accept this policy, results in a subsequent breakdown in individual control of government.

Please turn to Page 7

Campaign Capers In Final Shape

Aqua Fair To Be Held 8:00 Friday Evening August 28

The sixth Annual Aqua Fair entitled "Campaign Capers" is taking final shape for the performances this coming Friday and Saturday evenings at 8 p.m. All the

Special deck props will try to give the effect of a television studio showing the make believe SMTV, Sierra Madre Television, on air.

Abbe Keith is the announcer who will try to keep the audience informed of the capers in progress during the show.

Please turn to Page 13

Bridge At Republican Quarters

Bridge is being combined with local politics at Sierra Madre Republican Headquarters, 322 W. Sierra Madre Blvd., every Wednesday morning at 10 o'clock. The adjacent patio is the scene of these affairs, sponsored by the Sierra Madre Republicans.

Some of the numbers to be played are "Rhythm of Rio," a Latin American tune; "Big Bass Drum," a bass drum solo; and "Solo Trombone," a tuba solo. There are many other numbers to be featured.

The music is lively, and everyone is urged to go and enjoy the concert at the Covina Park at 8 p.m. on Friday, August 28.

WEATHER

	High	Low
Aug. 18	95	67
Aug. 19	98	62
Aug. 20	90	62
Aug. 21	93	61
Aug. 22	95	64
Aug. 23	100	65
Aug. 24	97	66

The music is lively, and everyone is urged to go and enjoy the concert at the Covina Park at 8 p.m. on Friday, August 28.

Anyone interested is invited to come and bring a sandwich on Sept. 2. For a dollar donation, coffee and dessert will be served. Come alone, or bring a foursome, and play through lunchtime and enjoy meeting new faces.

Please turn to Page 7

Sierra Madre Public Library

440 W. Sierra Madre

City

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324

Sierra Madre, California — Thursday, August 27, 1964

16 Pages — Vol. 57, No. 43

Subdividers Dragging Feet Says Councilman Abernethy

Ronald Levy Appointed To P.C.; Grove Lane Dies of Approval

City Tax Rate Down \$0.063 Objections On Assessments

The City Council, by adopting Resolution No. 2096 set forth the money to be raised by taxes as shown in the approved budget, and followed by the adoption of Resolution No. 2097 which set the tax rate for the coming year at \$1.702 per \$100 valuation.

This lowered the rate for the coming year by \$0.063 per \$100 valuation. The ONLY taxing body to appear on your next tax statement that show a reduction in tax rate operation.

Grove Lane

A hearing was held on the Precise plan for the widening of Grove Lane, as recommended by the Planning Commission. Due to overwhelming disapproval by the property owners affected, the City Council refused action, and the Precise plan falls by the wayside. Had the plan become effective it would have destroyed some 27 trees, walls and seriously damaged several properties in the area.

Neutzel Tract

A letter was received from the property owners on Foothill Street (to be found elsewhere in this issue) wherein they brought to the attention of the Council that Tract 2745 was not progressing according to the August 31st plan, and they called for action. Councilman Abernethy stated that he thought that the subdividers "were literally dragging their feet, in the attempt to show the people of the area who was 'boss' of the situation." The Council then set September 8 as the date of a public hearing to determine whether the Tract is a Public Hazard, and if so whether it should be abated at public expense. The developers are ordered to "Show Cause."

The Council had asked the developers to "have the sprinkling systems in, and the lower slopes planted with approved plantings by August 31, property owners claim that no sufficient progress has been shown and that the request will not be completed as asked.

Objection

A letter from the Chamber of Commerce and the Apartment House Owners Association were read relating to the objection.

One of our first projects," said Mrs. Hockmuth, "will be assisting in the forthcoming United Crusade campaign as well as their year-round program. The Foothill Area includes Altadena, Arcadia, Duarate-Bradbury, La Canada-Flintridge, Monrovia, Pasadena, Sierra Madre and South Pasadena.

Women's Committee representatives from Foothill Area communities are Mrs. Clemens Tomerlin, Arcadia; Mrs. Mitch Dollins, Duarate-Bradbury; Mrs. William Maloney, Sierra Madre; Mrs. Robert Farmer, La Canada-Flintridge; Mrs. Charles Jacobson, Mrs. Skipper Roster and Mrs. Mason Phelps, Pasadena, and Mrs. Knowles Pollock, South Pasadena.

The chairman of the Los Angeles County United Way Women's Committee, Mrs. William A. Brackenridge, also a Foothill area resident, lives in South Pasadena.

"One of our first projects," said Mrs. Hockmuth, "will be assisting in the forthcoming United Crusade campaign. United Crusade will combine the two largest community-wide fund raising appeals, those of the United Way, which represents hundreds of voluntary health and welfare services, and 13 Los Angeles County chapters of the American Red Cross, into one fund raising campaign," Mrs. Hockmuth said.

"Year-round activities of the Women's Committee on behalf of United Way," Mrs. Hockmuth said, "will include education of women for positions of volunteer leadership, coordination of women's activities and education of the general public.

At a meeting Wednesday, Aug. 19, at 49th Democratic Council Headquarters in Pomona, Milton Gelber was elected to fill the vacancy of president of the Council. Mr. Gelber is an Arcadia attorney who ran for Assembly two years ago and made an unsuccessful bid for Congress in the June primary. He replaces Keith Seegmiller of Sierra Madre, who resigned following his recent appointment as 49th District representative to the California Democratic Council.

Improvements

The council is supporting all Democratic candidates, including congressional candidate Bryan W. Stevens, who defeated Gelber, the council supported candidate, in the primary.

Elected to fill the vacancy in the council of vice president created by Robert A. Chrisman resigning to become the Assembly candidate, was Mrs. Graham Bell of Claremont. Mrs. Bell is also organization chairman for the 49th Council, assisted by Mrs. James Holt of Sierra Madre in the west end of the district.

Other business

Other business transacted was the removal of \$50,000 from the inactive fund.

Please turn to Page 5

Foothill Area Women's Comm. Plan United Crusade

Members of the Foothill Area United Way Women's Committee met recently in the Arcadia home of area chairman, Mrs. W. H. Hockmuth, to map out plans for the forthcoming United Crusade campaign as well as their year-round program.

The Foothill Area includes Altadena, Arcadia, Duarate-Bradbury, La Canada-Flintridge, Monrovia, Pasadena, Sierra Madre and South Pasadena.

Women's Committee representatives from Foothill Area communities are Mrs. Clemens Tomerlin, Arcadia; Mrs. Mitch Dollins, Duarate-Bradbury; Mrs. William Maloney, Sierra Madre; Mrs. Robert Farmer, La Canada-Flintridge; Mrs. Charles Jacobson, Mrs. Skipper Roster and Mrs. Mason Phelps, Pasadena, and Mrs. Knowles Pollock, South Pasadena.

The chairman of the Los Angeles County United Way Women's Committee, Mrs. William A. Brackenridge, also a Foothill area resident, lives in South Pasadena.

"One of our first projects," said Mrs. Hockmuth, "will be assisting in the forthcoming United Crusade campaign. United Crusade will combine the two largest community-wide fund raising appeals, those of the United Way, which represents hundreds of voluntary health and welfare services, and 13 Los Angeles County chapters of the American Red Cross, into one fund raising campaign," Mrs. Hockmuth said.

"Year-round activities of the Women's Committee on behalf of United Way," Mrs. Hockmuth said, "will include education of women for positions of volunteer leadership, coordination of women's activities and education of the general public.

United Way Director Is Appointed



Jacqueline K. Schaar has been appointed public information director of the Foothill Area United Way-United Crusade, it was announced today by Philip R. Schneidman, area executive director.

The Foothill area includes Altadena, Arcadia, Duarate-Bradbury, Monrovia, La Canada-Flintridge, Sierra Madre, Pasadena and South Pasadena.

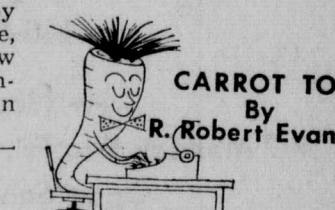
Please turn to Page 7



MRS. WILLIAM A. BRACKENRIDGE (left) of South Pasadena, Chairman of the Los Angeles County United Way Women's Committee and Mrs. W. H. Hockmuth of Arcadia, chairman of Foothill Area Women's Committee map out plans for participation in the forthcoming United Crusade campaign. United Crusade will be the joint fund-raising campaign to be conducted by United Way and American Red Cross this fall.

Sierra Engineering Co. Develop New 'Hip-Kit'

Primarily designed for use in a contaminated atmosphere, the "Hip-Kit" is a self-contained breathing system. Modification for space use necessitated the development of an ejector type valve which propels the spaceman by injecting a jet of nitrogen into the atmosphere. The force of the gun's recoil is sufficient to provide the necessary movement.



CARROT TOP
By R. Robert Evans

Still harping on the harassment that an editor of a newspaper is subjected to, makes me of course repeat an old expression that was made several years ago by our then President of the United States, Harry S. Truman, when he said . . .

"If it gets too hot in the kitchen . . . then get out."

Of course being editor of a newspaper is one thing . . . being Editor-Publisher is another, and being Editor-Publisher-Owner is quite another thing, and one that is generally found in the smaller publications of our land.

—CT—

In crusading, or taking up a certain problem of an area, an editor merely takes the facts as he sees them and writes them as he believes them. If the reader does not go along with the editor's beliefs, after a period of time, the Publisher will fire him, and he merely picks up his hat and moves to a location that may be more adaptable to his thinking and his beliefs.

—CT—

A Publisher of course is the right hand man of the owner or owners of the publication. It is his job to see to it that the policies of the owners are very closely followed. He is the coordinator of the entire publication and merely sets forth the rules that are handed down to him and sees that they are carried out to the letter. He, of course, removes those who do not endorse and believe in these rules and orders.

—CT—

Should the Publisher fall in his position, then he of course is removed and he, likewise, picks up his hat and moves to greener pastures.

—CT—

The Owners, most generally, are retired persons, or stockholders who have interests in other financial situations, and own a newspaper because of prestige or political reasons. Generally, he is not very active in the publication only in that it serves the purpose for which he owns it. When a publication ceases to serve his purpose, or is not making money for him, or it is creating too many problems for him, he either puts his stock or his interest on the market, sells

New Classes For Dogs Held

The Santa Anita Dog Training Group will be starting new classes in all three of its locations Arcadia, El Monte and West Covina. These classes are very popular at this time of the year during the cool of the evening, so it would be well for those interested in enrolling their dog to call, as the classes are limited.

Any dog five month on up may be enrolled. The next class in Arcadia County Park will start on Monday evening, August 31, at 8 p.m. The one in El Monte will start on Tuesday evening, Aug. 25, at 8 p.m. and the new one in West Covina will start on Tuesday evening, September 8, at 8 p.m. For further information

CRIB CROP
New Arrivals
in the
Sierra Madre
Area

Seven year old Ronnie Meron is very happy to have a new baby brother at his home, 627 W. Montecito, Sierra Madre. His parents, Mr. and Mrs. Ralph Kuhlman of Pasadena.

The grandparents are Mr. and Mrs. Karlyle Griffin of Sierra Madre, and Mr. and Mrs. Ralph Kuhlman of Pasadena.

These two girls have something in common. Both Mary Maloney of 15 E. Alegria, and Carole Parker of 368 Mariposa, were fellow students at Mt. Alverno Heights and upon graduation this June they had decided to attend Mt. Saint Mary's College. As yet, they are both still uncertain about their choice of majors.

Mr. and Mrs. Benton Minor, of 3235 Paloma in Pasadena, proudly announced the birth of their fifth child. Little Denise Yvonne was born on Aug. 3, weighing 8 pounds, 10 1/2 ounces. Her two sisters and two brothers happily greeted her as she joined them at home. They are Carolyn, 12 1/2; Ronald, 10; Lydia, 9, and Robert, 6 1/2.

The Lawsons also have a daughter, Christine Michele, who is two and a half years old. The very proud grandparents are Mr. and Mrs. Bruno Fulvio of Arcadia, and Mr. and Mrs. Edward Lawson of Alhambra.

Mr. and Mrs. Ronald L. Kibbe proudly announced the birth of their first child. The little girl, having arrived at the Huntington Hospital weighing 6 pounds and 6 1/2 ounces, is called Robin Elaine. She was born on August 12 and is now at home at 833 W. Walnut Ave. in Monrovia.

The grandparents, who are both from Morgantown, West Virginia, are extremely happy over the arrival of their new grand-daughter. They are Mr. and Mrs. Aubrey Hamilton and Mrs. Edith Kibbe.

Jon, two years old, joyously welcomed his new brother at his home at 125 E. Laurel in Sierra Madre. James Winfield, who was born on August 11 at the Huntington Hospital, weighed 7 pounds, 5 1/2 ounces. Dr. and Mrs. Guy C. Markham are happy to have little James at home.

The grandparents are Mr. and Mrs. James M. Sampson of Medford, Wisconsin; and Mr. and Mrs. John Markham of Sunland, California.

Michael Patrick, the first child of Mr. and Mrs. Ronald L. Griffin, is now at home, 420 W. Sierra Madre Blvd. Upon his arrival at the Huntington Hospital he weighed 8 pounds, 11

We're Off
To College

by Susan

Get
Acquainted
With Your
CONSERVATIVE
Pharmacy
In This Area
With
Free Delivery

Quality Prescription Drugs
with
Conservative
Policies

Telephone
446-8287

— Hours —

9-9 Monday thru Fri. 9-8 Saturday
Open Sunday 10-2

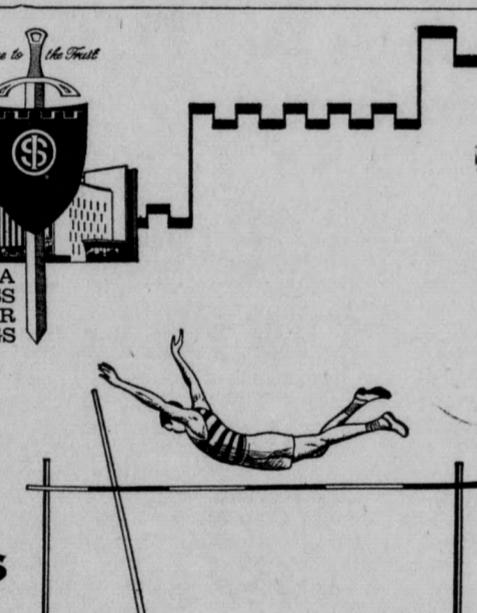
We welcome 30 day
charge accounts

OAKWOOD PHARMACY

1000 N. Santa Anita
At Foothill
Arcadia



A HIGH RETURN
ON YOUR
SURPLUS FUNDS



Whether it's for a personal service or a return on surplus funds - we all want the proper reward. When your dollars are in a savings account at Investors they earn a higher than average investment return. Investors high annual interest rate, compounded quarterly, will more than double your money in 15 years. That's why prudent people, far and near, save with Investors. For convenience, Save-By-Mail. Use the coupon below. Investors always pays postage.

MEMBER
San Diego Imperial Group

4.85%
CURRENT ANNUAL RATE
PAID QUARTERLY



SAVE BY MAIL

INVESTORS SAVINGS
and loan association

PLEASE OPEN MY PASSBOOK
CERTIFICATE SAVINGS ACCOUNT AT INVESTORS SAVINGS.
 ENCLOSE CHECK
MONEY ORDER IN THE AMOUNT OF \$ _____.
 PLEASE SEND ADDITIONAL INFORMATION.

SIGNED: _____

ADDRESS: _____

CITY: _____ ZONE: _____ STATE: _____

O EAST PASADENA, FOOTHILL AT MICHILLINDA AVENUE
 HOME OFFICE: LAKE AT GREEN, PASADENA
 GLENDALE, 134 NORTH MICHIGAN AVENUE

Ellet-Essling
Reunion Held

Mr. and Mrs. Charles Ellet Jr., 536 Manzanita Ave., and Mr. and Mrs. Stanley Coutant, 666 E. Sierra Madre Blvd., attended a family reunion at the home of Mr. and Mrs. Philip Heisig in Solano Beach Aug. 15, in honor of Comm. and Mrs. Marie Essling, who just returned from five-year residence in Oahu, Hawaii, and are on their way to Washington, D.C.

Mrs. Cynthia Ellet, Mrs. Janet Heisig, of 3235 Paloma in Pasadena, proudly announced the birth of their fifth child. Little Denise Yvonne was born on Aug. 3, weighing 8 pounds, 10 1/2 ounces. Her two sisters and two brothers happily greeted her as she joined them at home. They are Carolyn, 12 1/2; Ronald, 10; Lydia, 9, and Robert, 6 1/2.

Mrs. India Minor of Escondido, and Mr. Louis Minor of Lindsey, Calif., both sent their congratulations to the Minor family.

Mr. and Mrs. Ronald L. Kibbe proudly announced the birth of their first child. The little girl, having arrived at the Huntington Hospital weighing 6 pounds and 6 1/2 ounces, is called Robin Elaine. She was born on August 12 and is now at home at 833 W. Walnut Ave. in Monrovia.

John Daws has not quite made up his mind. He is a graduate of Pasadena City College, and his major is business finance; but what college should he attend? The University of Seattle, or L.A. State? Let's hope he makes up his mind soon. He is the son of Mr. and Mrs. Harland Daws, who live at 282 Ramona in Sierra Madre.

Here is someone who has decided to go to the University of Seattle in Washington. She is Katherine McIsaac of 73 W. Laurel. As a freshman, all of the wonderful experiences, new friends, and the search for knowledge shall greet her this September. English is Katherine's chosen field.

Philip Hansford, who lives at 209 Wilson St., is going to have a busy schedule for himself as he returns to the California State Polytechnic College at San Luis Obispo for his sophomore year. He would like to be an electronic engineer.

The two daughters of Mr. and Mrs. Francis W. Danielson of 1419 San Carlos, Arcadia, will both be off to school this September. Susan is a senior at Mt. Saint Mary's College. She hopes to finish her nursing training this next year. Karen, her sister, will be a freshman at the Dominican College at San Rafael this fall. She is working toward a teaching credential.

Christine Fisher has found her spot in life. She graduated from Mt. Alverno Heights this last June, and has made her plans to enter the Franciscan Order Convent in Redwood City, while training for the nuns. The students are sent to the University of San Francisco to study what interests them. Christine will be working toward a major in English. She is the daughter of Mr. and Mrs. Frank W. Fisher Jr., and we are sure that they are most proud of the future that their daughter has chosen.

Alexandria Rook is preparing for her first year away at college. She is enrolled in the College of Holy Names in Oakland. Her summer was spent at home at 41 Holman in Sierra Madre. Alexandria is still undecided about her future goal, but will pursue a liberal arts course.

Off to Pasadena City College is what is in store for Karen Fetter. She is a local resident of Sierra Madre, and lives at 32 W. Mira Monte. As a graduate of Mt. Alverno Heights, Karen will be freshman this fall, pursuing the field of social studies.

Howard Schaefer, who

Be modern with
MOEN

SAUCET WITH A FUTURE
Saves Work...Time...Water



G-E-M PLUMBING CO.
27 S. Baldwin EL 5-0753
Sierra Madre

You and Your Neighbor

... Vacation Plans
While they were here, Mr. McClelland and little one-year old Gregory had fun celebrating their common birthday.

Mr. and Mrs. John Hoffman have really had a busy, but wonderful summer. With their children Marcia and John they recently visited in Northern California, Marin County, San Francisco and Sausalito, with relatives. It was a real reunion as part of the family came from New York City, an other relatives had just returned from an auto-camping trip to Europe. Marcia stayed up north for an extra week's visit with her grandparents, but the Hoffmans returned home in time to welcome Mr. and Mrs. H. G. Mackerron and their children, Donald and Margo, from Vallejo, California, for a week's visit.

Schools on this wonderful, educational tour. Leaving on June 21, they flew to Cologne on a private plane, and then went down the Rhine to Heidelberg. The group worked and lived on farms for 15 days in Brockehelm and Kinderheim, a partner city to Whittier. Since each of the students had studied from one to four years of German, they made lots of friends, and were treated royally everywhere they went. Their next stop was in Freiburg, in the Black Forest, where they visited the schools, were greeted by the first mayor and appeared on T.V. Their trip also included the Bavarian Alps, and a stay in youth hostels in Switzerland. While in Austria they stopped in Vienna and Salzburg, and were as impressed there as everywhere, with the beautiful country and weather, in fact they only had three days of rain the whole time. On August 4 the group flew home from Munich, Germany, after their fabulous six weeks.

Melinda Howell of 452 Crestvale Dr. is preparing for her second year at Occidental. She was a graduate of Pasadena High School. Diplomacy and world affairs are of particular interest to Melinda; she has certainly chosen an excellent school for that field.

Mr. and Mrs. A. J. McClelland of 1260 Dauerle, had the pleasure last week of entertaining their daughter and her family. Mr. and Mrs. Richard Knudtson with their sons, Jeffrey and Gregory, drove down from Goleta to spend the week.

WANTED

WOMEN FOR
PROFESSIONAL
TRAINING

Sawyer Schools
of Business
have Top Positions
Waiting for Properly
Trained Individuals

SHORT INTENSIVE COURSES
Over 100,000 Graduates
Since 1916
Accredited by Accredited
Commission on Business Schools
Day or Evening Classes
Free National
Placement Service
Phone Register
449-3990
1165 E. Colorado Boulevard
Pasadena, California



AND OUR MANY YEARS OF EXPERIENCE
AND SATISFIED CLIENTEL PLACES US IN
THE POSITION OF GIVING YOU THE VERY
BEST CREATIONS TO YOUR COMPLETE SATISFACTION

Ace Beauty Salon
117 East Foothill, Monrovia, Calif.

— For Appointment —
Telephone EL 8-6132



HELP YOURSELF TO A BIG SLICE OF SAVINGS

ON WALL TO WALL

CARPETS AND BEAUTIFUL AREA RUGS...

CORONET MIRAMAR
501 NYLON CARPET
11 Colors — Reg. \$6.95... only

\$4.99

ROYALWEVE
TONWHOUSE
TWEED NYLON
5 Colors

only

\$4.99

CONT. FILAMENT
NYLON
CANDY STRIPE

\$3.99

1 ROLL BEIGE
HERCULON
Reg. \$6.95

only

\$4.99

9x12 FOAM BACK
RUG

only

\$16.99

27x54 THROW
RUGS

\$2.99

27x36 THROW
RUGS

\$1.99

27x48 RUNNERS

\$2.99

27x72 RUNNERS

\$3.99

27x108 RUNNERS

\$4.99

27x144 RUNNERS

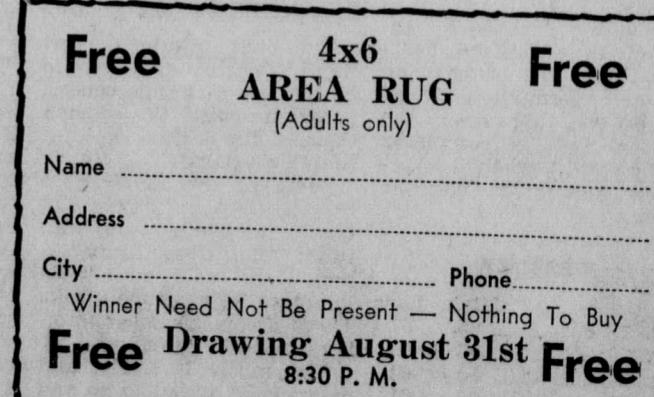
\$5.99

BANK FINANCING • 3 YEARS TO PAY • OPEN FRIDAY EVENING 'TIL 9

Monrovia Carpet
COMPANY

517 SOUTH MYRTLE AVENUE • MONROVIA, CALIFORNIA
Phone ELLIOTT 8-9830

Clip This Coupon



Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats**Results of Eaton Canyon Tourney**

The results of Eaton Canyon Women's Golf Club "Low Net" (nine holes) tourney are as follows:

A flight, Betty Hall, and Gloria Keough, tie at 34½; Dottie Lick, 35.

B flight, Doris Pooler, 31; Doris Krause, 31½; De Dee Dager, 33.

C flight, Press Shockett, 34; Betty Reese, 34½; Shirley Southwell, 35.

Use the Classified Ads and turn
Your Used Merchandise
Into Cash**Social and Club Activities***Carole Jean Price, Robert Collins**United In Candlelight Ceremony*MR. and MRS. ROBERT COLLINS
... nee Carole Jean Price

The Sierra Madre Methodist Church was the setting for the ceremony in which Miss Carole Jean Price of Duarte became the bride of Robert Collins. The Rev. Mark Trotter officiated at the candlelight ceremony.

The bride is the daughter of Mr. and Mrs. George Price of 928 Edie Dr., Duarte. Robert is the son of Mr. and Mrs. Frank Collins of Azusa.

Escorted and given in marriage by her father at the double ring ceremony, the bride chose a princess style floor length gown of satin with full skirt and train. It was designed with long tapering sleeves with a sabrina neckline enhanced by applique lace roses with scattered sequins. Completing the bride's ensemble was a shoulder length veil held by a Juliet hat. She carried a bouquet of white stephanotis in a cascade of white carnations with two removable white orchids.

The Misses Diane Oregan, maid of honor, and Sharon Wearne and Suzanne Collins attended the bride in gowns of ice blue taffeta. They carried bouquets of pink carnations with center elf roses.

Garland Holt was best man, with Dick James, Charles Wilson, uncles of the bride, and Jim Price, brother of the bride, as ushering duties.

Miss Vickie Bowman attended the guest book. A reception followed at the parish house at the church.

Following a wedding trip to Lake Isabella, the couple will reside in Azusa. The bride is a graduate of Duarte High, and is now with Foothill Beauty Academy of Monrovia.

You and Your Neighbor... Vacation Plans
The Gordon Mackenzie family are all looking forward to a relaxing well-earned vacation, after painting the inside of their house. They'll be enjoying a mountain cabin, just half an hour from the beach, at Cambria, north of Morro Bay. Especially eager to do some fishing, swimming and exploring are the young Mackenzies, John, Roger, Susan, Julia, George and David.

An exciting and unusual trip to Germany, Austria and Switzerland was taken this summer by Mr. and Mrs. Erich Wittig of Sierra Madre. With Mr. Warren Peace of Whittier, they were the main supervisors, out of seven, taking 78 students from Whittier District High.

Mr. and Mrs. John Pemberton of 715 W. Alegria re-



by LOLITA

A sage once said that "beauty is only skin deep," an observation which heaps much responsibility on our external covering which is perhaps no more than six pounds in total weight and as little as .08 of an inch thick through its three layers.

Admittedly, this organ — and skin is an organ — is an important asset in the search for beauty if it can be maintained in fresh, healthy and vibrant condition. Intelligent cleansing procedures, adequate rest, proper diet, exercise, and sensible protection from the elements are controls which every woman can bring to play in the cultivation of a lovely skin.

Now, about the hair that frames lovely facial skin — here's where PETITE BEAUTY SALON comes in. We work wonders with hair. Whether it be a tint, a permanent or a fresh new hair-do, you'll feel, look and be lovelier when you walk out of PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Phone ELgin 5-8041. Open 6 days — evenings by appointment. A modern-up-to-date beauty salon — air-conditioned shop — parking in the rear. We've just installed the wonderful VAPOZONE MACHINE USED BY THOUSANDS OF HAIRDRESSERS IN EUROPE. It arrests and clears up dandruff, and is beneficial to the skin in every way. Try it for new skin and scalp health.

THIS WEEK'S HELPFUL HINT: Skin and hair often react mutually to certain disturbances. If you have a skin problem, style your hair off your face and avoid bangs and cheek curls.

Read the Classified
They are Little
Bargains with a
Saving**Family Cook-Out**
By Beta Alpha Omicron Chapter

Beta Alpha Omicron Chapter, Beta Sigma Phi, plan a family cookout Sunday morning, August 30, at 8:30 in San Dimas Park. Families of members and prospective members will take and cook their breakfast after which hiking and a softball game are planned.

Among those participating in the morning's activities will be Mrs. Annie Aguilar of Sierra Madre; Miss Margie Armstrong, of El Monte; Miss Beverly Blackburn, Mr. and Mrs. Dan Castigliano, Mr. and Mrs. Ted Hill and Mr. and Mrs. Bill Jones of San Gabriel, Mr. and Mrs. Phil Francis of Huntington Park; Mr. and Mrs. Roland Hill and Mr. and Mrs. Bill Kennedy of Temple City; Mrs. Ruth Klein of Pasadena, and Mr. and Mrs. Wayne Nelson of Alhambra.

Your Used Merchandise
Attend the Church
of Your ChoiceDUE TO MANY REQUESTS BY OUR VALUED FRIENDS
AND CUSTOMERS, STARTING FRIDAY, SEPTEMBER4th WE WILL OBSERVE THE FOLLOWING
BUSINESS HOURS

Fridays Only

Open 11 A.M. Close 9 P.M.

Other Days 9:30 to 5:30

For your shopping convenience try:

PLenty of FREE PARKING
AT HEADLiner108 W. SIERRA
MADRE BLVD.

356-1221



The white saddle with Coral peti-rib sole is like the original saddle, only lighter. Always identified by the signature inside.

**HAROLD'S**
SHOES
927 North Michillinda Avenue
PASADENA, CALIFORNIA
Upper Hastings Ranch**STOREWIDE CLEARANCE**THIS IS OUR ANNUAL STORE WIDE CLEARANCE ON
SUCH ITEMS AS . . .

- Notions • Paints • Hardware • Party Goods
- Gifts • Houseware • Clothing
- School Supplies • Toys & Models • Hallmark Cards

**Christmas Card Sale 1/2 OFF
Regular Price****P. B. Carrell's**3885 Sierra Madre Blvd.
NEXT TO VON'S
355-9014As Much
As
1/3 OFF

ON 69c ITEMS & UP

CALL
HI 6-3716
NOW!SAVE
at our
SPECIAL
SUMMER
RATES!

Protect your expensive carpet and upholstery fabrics. Expert cleaning by our modern methods is your best insurance for long fabric life.

Classic
CARPET
CLEANERS302 N. 1st Ave.
Arcadia
HI 6-3716**MACABOB**

2966 E. COLORADO

BLVD. / PASADENA
SY 2-5183 — OPEN MONDAY, THURSDAY & FRIDAY NIGHTS 'TIL 9 — ACRES OF FREE PARKING
AIR CONDITIONED • BAKKAMERICARD / NEXT DOOR TO MACABOB TOYSSPECIALISTS IN
Bigelow Karpet-Kare
For Thorough Wall-to-Wall Carpet Cleaning**SAVE 25%**
On Cash & Carry
Loose Rug & Furniture CleaningSee Those "HEAVENLY CARPETS BY LEES"
In Our Carpet Showroom
SPECIAL PRICES ON REMNANTS, ROLL ENDS AND
DISCONTINUED PATTERNS.

— Limited Quantities —

VACCO
Rug Cleaners
Upholstery Cleaners
Carpet Sales36 W. Live Oak Ave., Arcadia, California
Serving The San Gabriel Valley for 16 Years
HI 7-8169 AT 7-1141 SY 5-2972**GRAND OPENING**

IT'S BIG--IT'S NEW--IT'S

MACABOB**togs**

JUST IN TIME FOR BACK-TO-SCHOOL

CHILDREN'S READY TO WEAR—TOTS TO TEENS

Madame Alexander Tots,

IMPERIAL ORIGINALS

DIANE YOUNG

Ruth of Carolina LTD.

Billy the Kid

**GIRLS
SHOP****Robin Hand****Impressions****Modern Globe****Lollipop****Pyramid****Carling of California, Inc.****JR. HIGH
SHOP****Pyramid****Teenform****Model**WHERE ELSE BUT
AT **MACABOB** **togs**
CAN YOU FIND SO
MANY NAME BRANDS
IN ONE PLACE !!!**EDDA Togs, LTD.****GIRL TOWNS, INC.****Toddle Tykes****Teenform****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model****Tricia****Lollipop****Pyramid****Model**

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.
Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

COPY DEADLINE 2 P.M. TUES.

BUY
SELL

Phone
EL 5-3324

CLASSIFIED ADS

TRADE
LEASE

Phone
EL 5-3324



OPEN
HOUSE!

HASTINGS OAKS GARDEN APARTMENTS

SE corner Michillinda and Sierra Madre Blvd., S.M.

LUXURIOUS, SPACIOUS 2 bedroom, 2 bath

GARDEN AND STUDIO APARTMENTS

- Carpeting and draperies
- Central air conditioning with individual apartment control
- 2 car parking per unit
- Pool
- Barbecue — shuffleboard
- Heated patio
- Enclosed, furnished recreation room

- All electric kitchens
- Oversized patios and balconies
- Wood burning fireplaces
- Large pantries and built-ins
- Fenced and fully equipped play area for "visiting" children
- Central TV antenna system
- 6'x6'9" storage lockers
- Laundry facilities

ADULTS AND TEENAGERS

Walking distance to shopping centers, churches, LaSalle Hi School, library. Bus stops to L.A. and Pasadena adjacent to front entrance.

\$175.00 to \$235.00 per month

Residential Manager — 356-1828

681-7166 or 796-4366 (24 hour answering service)



WANT TO RENT

WANTED UNFURNISHED HOUSE OR COTTAGE

Will rent or lease one or two bedroom house or cottage with garage and storage space, front or rear of lot O.K. Prefer Sierra Madre or N. Arcadia. My present lease expires in two months. Must act soon or renew.

Caltech Bachelor

Phone: Res. 357-1928 — Bus. 354-3521

FOR SALE — REAL ESTATE FOR SALE — REAL ESTATE

LOWER HASTINGS 3 BEDROOMS

This is a real sharp house. New paint inside and out. Very neat and clean, dining room off large living room. 1 1/4 baths. Nice well landscaped lot with rear garage. Room for pool. \$32,500.

VIEW Mountains & Valley

Beautiful E. A. Daniel custom built home. 3 bedrooms & convertible den PLUS large paneled family room. Separate breakfast room. Completely built-in kitchen. Fenced yard, well landscaped. Tastefully decorated throughout. Don't miss this one. Owner moving out of state Aug. 1. Make offer. \$44,950. Low Down. 449-4500

3 BIG BEDROOMS

14x21 living room w-used brick fireplace, PANELED family room off kitchen and dining room. Master bedroom has 3/4 bath. Large fenced yard perfect for children. Move in condition. Call for appointment to see. \$32,750. 449-4500

355-3009

5 BEDROOMS LOWER HASTINGS 3605 NEWHAVEN

Choice East Pasadena location nr. Hastings shopping center. Over 2400 sq. ft., 2 1/4 baths. 1 bath is new. Roman tub bath. La Salle and PHS schools area. Completely painted inside and out. New carpets throughout. Owner will take smaller house in trade — \$39,950.

IT'S A PEACH IN UPPER HASTINGS

On a pie shaped lot. This is truly a peach of a place. Very easy care lot, with beautiful patio and loads of plants. This 3 bedroom, 1 1/4 baths with very light, cheerful kitchen, has w-w carpets and drapes. Priced at \$26,750 is really a peach of a buy. Low down, can take 2nd. Call CARL YEATS 355-3009

YEATS CO.
Realtors — Multiple Listings
449-4500 355-2765

MISCELLANEOUS

FACTORY SECONDS — Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

O'KEEFE & MERRITT RANGE

Like new!

\$55.00

104 N. Auburn
Sierra Madre

PATIO SALE: games, clothing, '62 World Book Encyclopedia, Desk, misc. Fri., Sat. 125 Lowell, S.M.

E:8-27

MISC. FOR SALE

Polaroid Camera — \$50
Baby bed-mattress — \$10
Chains for Corvair — \$5
Birdcage — \$2
(aft. 5:30)

355-9610

YOUTH BED, Apt. stove, dbl. metal tub, girls bike, Easy washer. 355-1278 E:8-27

Backyard Sale

Auto. Washer
Gas Stove — Dishes
File Cabinet — Linen
Misc.

Sat. - Sun. 10 a.m.
93 N. SUNNYSIDE
356-1368

CHIPPENDALE din. set, mahogany bdrm. set, coffee table, tea cart, mirrors, lamps, chair. 355-6062 E:8-27-9-3

FOR SALE

Remington Portable
Adding Machine

\$35

Fully guaranteed
by dealer
EL 5-9404

DAVENPORT \$6.50, 2 uphol.
hrs. \$3 ea. 255 W. Highland
(rear house eves.) E:8-27

STUDENT or office desk \$19,
automatic washer and
dryer combination, \$95;
portable record player,
nearly new \$25. Chaise
lounge \$3. 119 E. Highland.

19 GMC Pick Up, 6 cyl. \$150.
Metal bed, lock boxes on
side. 119 E. Highland. P:8-27

FOR SALE: Small 13 ft.
House trailer. Sleeps 4.
Good shape. Reas. 355-1138
P:7-237f

WANTED: Shotgun, 12 ga.
preferred. 355-9929
K:8-27tf

WANTED: Moderate Priced Home
from owner. Private property.
Box 37
Sierra Madre

PETS
LEAVING town. Well kept
baby hamsters, free to
good home. 355-1446
O:8-27

FOR SALE —
MISCELLANEOUS

CUSTOM HO scale train lay-
out and cars. Perfect.
EL 5-8285 E:8-27-9-10

BE gentle, be kind, to that
expensive carpet, clean it
with Blue Lustre. Rent
electric shampooner \$1.
Arnold's Hardware. E:8-27

FOR SALE — REAL ESTATE

REDWOOD
LAWN EDGING
1/2" x 3"
3¢
Linear Foot

Open All Day Saturday

MYRTLE AVE.
LUMBER Co.
1525 SOUTH MYRTLE AVE.
Monrovia
Phone ELLIOTT 8-1851

IDEAL FOR
CHILDREN

3 bedrooms, 2 baths
14 yr. old ranch stucco,
freshly decorated. Mesa
School, fenced, patio, 2 car garage.
Home has central air
plan, with living room
off foot traffic, fireplace,
large detached hobby
room, 2 car port, patio.

\$23,500

CONTEMPORARY
First time listed

15 year old, 2 bed-
rooms. Disposal, wired
220. Flagstone fire-
place, w/w carpet,
drapes, stove, refrig-
erator, wall to wall
drapes, glass sliding doors
to lovely mountain and
valley view balcony.
Many oak trees on several
parcels. Asking \$21,000
per owner anxious.

\$24,500

GREATLY REDUCED *

355 N. Toyon, modern 3
bdrm., 3 ba., cpts., drapes,
view, pool, quiet st.

Ed Taylor — SY 4-6059

OLDER DUPLEX

On large R1 lot 78x242.
3 car garage. Home
might be reconverted to
a single family resi-
dence to house large
family. Close to
schools.

\$25,000

PROFESSIONAL
DIRE

INVESTORS BUY!

Lovely 2 bdrm. home, fully furnished,
including TV., beds, lamps, rugs, all ready
for you to move into. Beautiful well kept
lawn, fenced, also lawn power mower and
edger, has nice patio. Very SPECIAL! owner
leaving town will sacrifice for \$12,000!
Hurry!

\$27,500

► FIRST OFFERING *

TEENAGERS
DREAM HOME

Modern 4 bdrm., lge. fam.
rm., cabana, 4 ba., 18x40
heated pool, 3200 sq. ft.
Just \$49,500.

► GREATLY REDUCED *

355 N. Toyon, modern 3
bdrm., 3 ba., cpts., drapes,
view, pool, quiet st.

Ed Taylor — SY 4-6059

► RESTORE YOUR
PROPERTY RIGHTS!
VOTE YES ON 14!

Free bumper stickers at
our office.

► FLAMINGO
PROPERTIES

Real Estate & Insurance
Multiple Listings

81 W. Sierra Madre Bl.

Open Saturdays and
Sundays

EL. 5-7196

► PROFESSIONAL
DIRE

PREScriptions

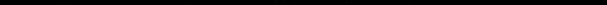
Reg. Pharmacist in Charge

Free Delivery

ROYAL DRUGS

82 W. Sierra Madre Blvd.

EL. 5-3456



4-SIERRA MADRE NEWS Thursday, Aug. 27, 1964

PERFECT FAMILY HOME

\$36,400 — CENTRAL AIR CONDITIONING

Ornamental modern. 4 bdrms., 2 baths, bilt-ins, center

hall plan. Beau. landscaping, cpts., & drapes. View.

\$37,500 — 335 Toyon Rd. — OPEN SUNDAY

City Council

authorizing the Mayor and City Clerk to sign the street maintenance contract, authorization of a five-year lease extension to the Sierra Madre Nursery School, and the adoption of the Resolution setting the selection of aid system of streets for the city. Further Mayor Sorenson was appointed by the Council to be the Sierra Madre representative to the Rapid Transit District Board.

SIB Productions was granted the right to film a television commercial on Kersting Court for this Friday and Sunday if necessary, but showed preference to Sunday and Monday, August 30-31.

At the close of the meeting Mayor Sorenson commented on the length of service devoted to the city by Maye de Wright as Plan-

CLASSIFIED ADS**HELP WANTED****SELECT**

Choice Avon territory N.O.W. for tremendous FALL & CHRISTMAS business! Earnings unlimited! SY 3-6044 or HI 6-5788 B:8-27

WANTED baby sitter Mon. thru Thurs. 2 until 6, assist w/dinner. EL 5-8598 B:8-27-9-10

Commission, after so doing appointed Ronald Levy, 661 Woodland Drive, to take up his seat on the Commission as of the month of September. The Council then adjourned until its regular meeting of September 8 at 8 p.m.

CORPORATE SECURITIES, INC.

BROKERS IN STOCKS & BONDS

Serving the San Gabriel Valley

Edward K. Dantler, Principal

1045 West Huntingdon Drive, Arcadia

MU 1-5233

HI 6-8269

THE BOTTLE SHOP
LIQUORS
FREE DELIVERY
EL 6-1262

Deli — Ice Cream — Full Line of All Liquors & Beer
Open 9 A.M. to 11 P.M. Daily

58 W. SIERRA MARDE BLVD.

EL 6-1262

FREE DELIVERY

Across from City Hall

GOULD'S
PERSONALIZED SERVICE
PROVIDES YOU WITH
TOP QUALITY MEATS
To Please Your Entire Family

Gould's is not a large supermarket, but one that is small enough to know your individual needs, and large enough to secure top quality for you and your family.

Here, we cater to you and your desires, and look forward to your return and messages of satisfaction on your last order. Give us a try, your family will enjoy our cuts of top quality meats, at reasonable prices.



ORDERS CALLED IN BY NOON

WILL BE DELIVERED IN AFTERNOON

48th ANNIVERSARY UNEXCELED
ANOTHER
Royal
CLEANING SPECIAL
BLANKETS
LAUNDERED
OR
DRY CLEANED
99c ea

INDIVIDUALLY WRAPPED IN SEE-THRU "CEDARIZED" POLY BAGS
Offer Good Only SYcmore 6-4311
Aug. 24 Thru Sept. 12 MUrray 1-6412
Zenith 6-4311

AT OUR DRIVE-IN 443 S. RAYMOND AVE.
HASTINGS RANCH SHOPPING CENTER OFFICE
OR TELEPHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

DRESSMAKING**FOR RENT**

EXPERT ALTERATIONS,
also coats, suits & dresses
made. EL 9-3931

SERVICE

SIERRA MADRE TRANSFER
Local and long distance
moving. EL 5-3374

QUALITY PAINTING ★
Licensed and References
Exterior and Interior
LEE MILLER
AT 4-9250
S:3-261f

TRUST DEEDS

2nd TRUST DEED, Bal. \$1775
pays \$18 mo. 6.6% Dis-
count to earn 10 plus %.
SY 58-0-58 J:8-27f

FOR RENT**NO STAIRS**

\$110. 2-bdrm. unfurnished
Apartment
Carpeted — Stove
Refrigerator
Quiet - Sunny - Pvt. Patio

WISTARIA

420 W. SIERRA MADRE
BLVD.

SY 5-2739

ROOM w/shower, lt. cooking,
1 or 2 persons. \$50.
Utilities pd. EL 5-2419
D:8-10

Studio - 2 Story
2 bedrooms, 1 1/2 baths, air
cond., cable T.V., conven-
location.

187 N. MT. TRAIL
EL 5-6589

AIR COND. 1 bdrm. unfurn.
apart. Adults. \$90. 145 E.
Sierra Madre Blvd. 355-
9293 or EL 5-1192. D:8-20f

AIR COND. furn. apart.
Adults. \$110. 145 E. Sierra
Madre Blvd. 355-9293 or
EL 5-1192. D:8-20f

ONE bedroom furnished apt.
w/fireplace. Gas, water,
trash paid. \$72. EL 5-8778
evenings and weekends.
D:8-20f

FOR SALE — MIS.
Moving Sale

Delta table saw, 20 in.
Hammer, window, f.n.
Toldeo pipe die set. Blow
torch. Coleman lantern.
Console radio and record
player. Convert. sofa.
Many other items.
1225 Valley View Ave.
355-6510

WORK WANTED

SECRETARY wants tempor-
ary work immediately.
EL 5-2419. A:8-27

WOMAN professional, exp-
organist. Protestant, S.M.
area. Church or mortuary.
355-6831. A:8-27-9-10

HOUSE PAINTING
INTERIOR & EXTERIOR
355-0698
(Call evenings)

RELIABLE lady desires
babysitting evenings.
Own trans. 355-0089
A:8-67f

PROFESSIONAL
HOUSE CLEANING
rugs & uphol. shampooed
windows & walls washed
Rates this month
Call MITCHELL at
SY 4-3755

YARD
CLEAN-UP
Rubbish Hauling
Tree Work
Free Estimate

LOUIE OSTI
Anytime
EL 5-4379

PAINTING
DAY OR NIGHT
Experienced, references
reasonable
SY 2-2054 SY 3-6004

EXP. RELIABLE MAN
will
Clean Walls, Windows &
Floors — Residential or
commercial bldg.
Free Estimate 358-6649
A:4-9tf

GRADING &
HAULING
Clean Up — Any kind
of skip-loader work.
FREE ESTIMATES
Danny Osti
355-7087

CARPENTER
Cabinet
Remodel Work
Call 355-7311
A:3-12tf

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762 A:7-9tf

PAINTING
Best Materials —
Sensible Prices
FAULKNER
HI 7-5925 (anytime)

INTERESTED IN THE
John Birch Society?
Write Box 82
Sierra Madre

FOR RENT**FOR RENT****Had Enough?**

Seen all the "cell blocks" built around noisy swimming pools? The ones with the tissue paper walls... Buildings constructed of cheap, inferior material just to last through escrow? Well, taste the luxury of living in a real quality building designed to give every apartment the utmost in privacy and the ultimate in comfort. The Sierra Madre Townhouse. Just a few 1 & 2-bedroom, units available. Featuring real structural soundproofing. Rich nylon carpet, thermador Gold Medallion kitchens, private patios. All this is yours at \$125 to \$145 Mo. Come see this award-winning building at the corner of N. Mt. Trail & E. Highland (1 blk. east & 1 blk. north from downtown Sierra Madre). Call SY 58-0-58 or EL 5-3678. (You'll be glad you did).

TOWNHOUSE

EL 5-3678

\$100. 2 bdrms. unfurn. apt.
Cpts., disposal, util. pd.
Close to town. EL 5-1381
D:8-27-9-10

FURN. 2 bdrm. house. Util.
pd. car port. \$105. shown
by appt. Agt. EL 5-7196
D:8-27

TWO-1 bdrm. furn. &
unfurn. \$60 & \$50. Child
o.k. Inquire 91 N. Albion.
D:8-27

FOR YOUR
INSURANCE NEEDS
SEE NINA NEALE
NEALE
AGENCY
20 NO. BALDWIN
EL 5-1406

**Are You Happy With
Your Figure?**Let us help
you...

Upper Arms,
lose 1 to 2"

Bust, trim,
shape, firm
increase 2 to 4"

We can
give
you that
youthful
figure

Waist, trim
2 to 4"

Thighs, lose
1/2 to 1 1/2"
or increase
1/2 to 1 1/2"

**MONROVIA
SPORTING
GOODS**

231 S. MYRTLE AVE., MONROVIA

Sports Specialists

JUST A REMINDER
DOVE SEASON OPENS SEPT. 5
Daily Bag Limit: 12
Total Possession Limit: 24

Complete Service
For Repair of
Fishing Rods & Reels!

COME IN AND LET'S GET ACQUAINTED!

You will find such brand names as —
RAWLINGS — BROWNING — BAUSCH & LOMB
VOIT — REMINGTON — WINCHESTER — WILSON
CHIPPEWA — CONVERSE AND MANY MORE

TEAMS AND ORGANIZATIONS
SPECIAL TEAM PRICES ON ALL
ATHLETIC EQUIPMENT

**HUNTINGTON
HEALTH CLUB**

OPEN 10 A.M. TO 10 P.M.
Phone today for your personalized figure analysis
No obligation or charge
43 E. HUNTINGTON DRIVE
ARCADIA
447-9195

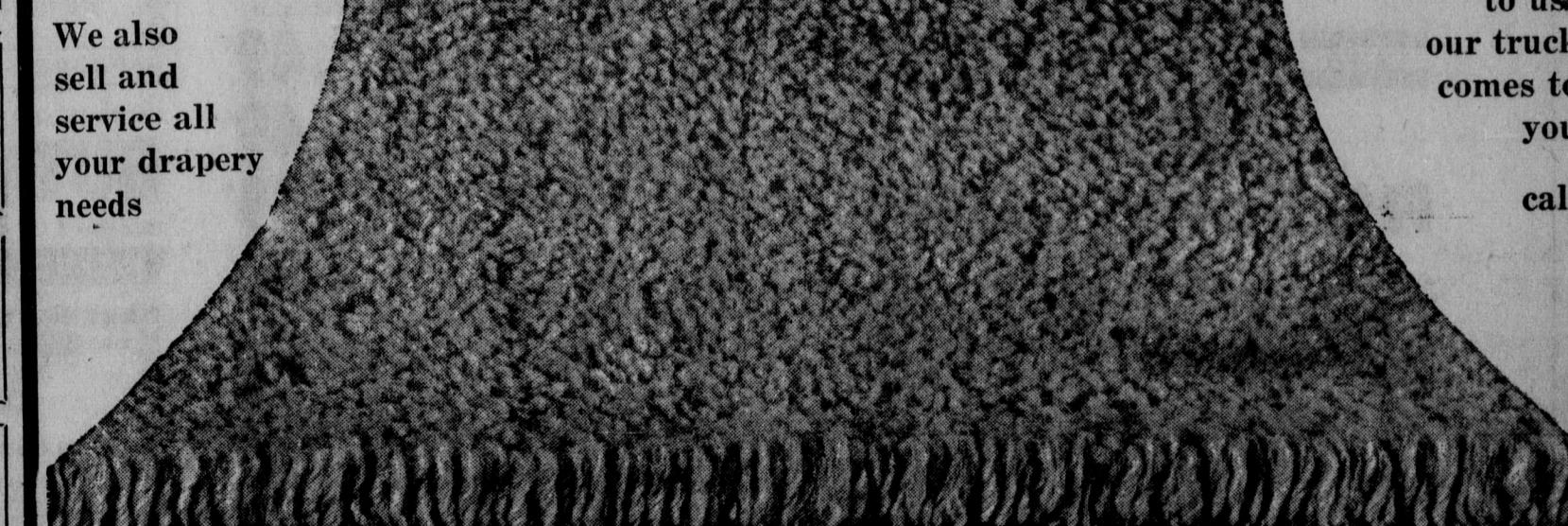
RUG CLEANING SERVICE!

20% OFF For Cash and Carry
On Rug Cleaning Service

We Know Good Carpet!
We should... We sell and clean them.
We sell you quality carpet and service

LET OUR KNOWLEDGE
GUARD YOUR INVESTMENT!

No need to
come
to us;
our truck
comes to
you
call

**JOHN'S CARPET - UPHOLSTERY and DRAPERY SERVICE**

Sales — Service — Cleaning
915 S. Alta Vista, Monrovia
Complete Decorator Service
STORE HOURS:
MONDAY THRU SATURDAY
8 A.M. TO 6 P.M.

Call For Free Estimates
HI 6-4579 or 358-3294

**Robert D. Norton
Speaks To UROC**

Sierra Madre UROC members and friends will hear Mr. Robert Norton speak at their regular meeting on Tuesday, Sept. 1, at 8 p.m. in the Park House.

Mr. Norton is a native Californian. A graduate of Occidental College, he also did graduate work at USC and LASC. He is a veteran of World War II, having served in the Navy in the Pacific theater. During his last several years with Coast Federal Savings he has worked in all phases of public education on free enterprise and anti-Communism.

Mr. Norton's talk is entitled "Communism Versus Free Enterprise."

Anyone interested in this vital subject is cordially invited to attend.

Mr. and Mrs. John F. Angus of 405 N. Canon Dr. in Sierra Madre proudly announced the birth of their second child on Aug. 24, Ian Maurice Angus was born at St. Luke Hospital, weighing 7 pounds, 12 ounces. He has one sister, Amy-Ann, who is 3½.

The maternal grandparent is Mrs. Amy Westwood, a local resident. And from Spokane, Wash., Mrs. Walter Barnley rejoices at the arrival of her grandson.

WINDS were so heavy one

SPORTS

AS

**Hank Ives
SEES IT**



**SPORTS AROUND
THE NATION**

Making the grand sports circuit one finds Pearl Bailey opening at Tommy Henrich's plush steak house in Cincinnati. Henrich is the former slugging right-fielder of the Yanks who teamed with Joe DiMaggio and Charley Keller.

THE REDS have a few gimmicks going for them. They put on a jazz festival prior to a game. Nothing elaborate mind you, just Duke Ellington, Count Basie, Woody Herman and Dizzy Gillespie.

SPORTS CARS are practically unheard of in the East and midwest. Could be the dinky-type cars don't pilot too well through snow drifts.

LISTENING to baseball announcers around the big sports scene makes it easy to appreciate Vin Scully, and yes, Bud Blattner too. Some of the so-called diamond tonsil-tooners in the big-leagues are strictly from hunger. Lindsey Nelson with the Mets does a first-class job however.

WINDS were so heavy one

**49th Democratic
tee Convention in Sacramento was given by Mrs. Joseph Dennison of Claremont. Other council members who attended as delegates were Dr. James Findley of Claremont and Mrs. Robert Richards of Glendora.**

Within the next ten days a pilot program will be initiated in the 49th District to help President Johnson's campaign. Johnson supporters will be able to establish Neighborhood Johnson Information Centers in their homes, with literature on the Johnson campaign and other campaign material available to the voters in their respective precincts. It is a California Democratic Council project, and the 49th District is one of four in which it will be tried out. Those wishing to volunteer may call Mrs. Graham Bell, coordinator for the district, in Claremont.

SYRACUSE looks like the power in the East. Four lettermen on hand plus bevy of big hard-running backs. Pity Bill Barnes and his Bruins when they invade the field of the Orangemen on October 10.

LOTS OF GREYHOUND races in the Rockies. Denver, Pueblo and Raton Park in New Mexico feature the doggies. Mile High in Denver charges two-bits admission with parking free. They have quinelas on every race, the daily double, twin quinelas in the tenth and eleventh races.

CENTENNIAL PARK in the mile high city has thoroughbred racing right now. Equi Host and Quotable were the only local campaigners we recognized. Lots of jockies that had the "cup of coffee" locally are on hand. Johnny Kunitake, Sam Suputo, Bradley Rollins, John Keene, Roland Clink, Robert Applebee, and Johnny Arterburn are the big guns there. Donald Lewis, a red-hot apprentice at Santa Anita a few years back is also there.

THE TIME FACTOR makes it mighty rough for transplanted Californians on the East coast. News reports and morning papers are virtually without results on the Angels, Dodgers and Rams.

VERNON GLASS who brought the Del Mar eleven to the Jr. Rose Bowl in 1959 is in his second year as head coach at Lamar Tech in Texas. He had been an assistant at Baylor since 1960.

THE ST. LOUIS CARDINALS football team is considered a prime threat in the NFL this year after making a good run for the money in 1963. QB Charley Johnson has an added year's experience.

IS NORM VAN BROCKLIN'S Minnesota eleven for real? Guess Southerners will find out Saturday night in the Coliseum when the Vikings tangle with the Rams. Personally I'll take the Vikings by 10 points.

GINO MARCHETTI who has decided not to retire as head of the Baltimore Colts slaughterhouse defense has a string of hamburger stands all over the East. They are much like the McDonald's stands around this area.

CHECK SIGNALS . . . Old Hankus overlooked Baltimore's Sam Bowens while tabbing his All-Rookie team. Put him in the outfield with Conigliaro and Oliva instead of Milwaukee's Ricco Carty who is also a good one.

AND WOULDN'T BILL RIGNEY or Walter Alston like to have Brooks Robinson as their third baseman? Should the Orioles win the A.L. as Old Hankus predicted, Robby should be a lead pipe cinch for MVP honors. That would be a nice quinella for Old Hankus since he also tabbed the talented hot sacker at the beginning of the year.

AND SO HOME AT LAST. Back just in time to see that Dean Chance gave up a run in Cleveland, and his audacity cost him a 1-0 loss. If Dino could only hit.

**Annette McKee Wins Four Trophies,
Five Medals For Excellent Swimming**

Four trophies and five medals were won by Annette McKee for her swimming prowess in 3 Saturday swim meets this month.

On Saturday, August 1st, Annette won three medals at the Glendale regional meet taking first place in the 50 meter butterfly for 11 and 12 year old girls, and a first place in medley relay and also a first in a free style relay. This made her eligible to compete for county awards.

On August 8, the Los Angeles County championships were held at John Anson Ford pool in Bell Gardens and Annette won a trophy for taking first place in the 50 meter butterfly. She won this competition against girls from 50 other Southern California swim teams. She won medals again for her participation in both relay races — first place in the 200 meter medley relay and third place in the 200 meter free style relay.

She is the daughter of Mr. and Mrs. D. Earl McKee, 1453 Daverick Drive, Pasadena, and is a graduate of Don Benito Elementary School and will be entering the 7th grade at Marshall Junior High.

**Agnes Leighton
Succumbs**

Friday, Aug. 18

Agnes Wolfe Leighton, 94 years of age, passed away Tuesday, Aug. 18, at the Willows Foundation in Garden City, where she had been making her home.

Mrs. Leighton was originally from Pennsylvania but had made her home in California for the past 59 years and formerly resided at 171 E. Montecito Ave., Sierra Madre. She is survived by a nephew, W. D. Lynch of Vista, Calif.

Services were held Friday, Aug. 21, at 10 a.m. in the Ripple Mortuary Chapel, with Mrs. Dalphine Delander presiding at the reading. Interment was at Forest Lawn Mausoleum in Glendale.

Arrangements were made by Ripple Mortuary in Sierra Madre.

Attend the
Church of your choice
this Sunday

**Ripple
MORTUARY**

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.

in

Sierra Madre

Telephone — ELgin 5-3414

WE GLADLY HONOR
TELECREDIT CARDS

Ralphs

THE
Friendliest STORES IN TOWN

Ralphs GROCERY

APPLE TIME

**APPLE
SAUCE
10¢
ROYAL
GELATIN
ASSORTED FLAVORS**

3 3-OZ.
PKGS. 19¢
SAVE 10¢

HEINZ STRAINED
**BABY FOOD
3 4 1/2-OZ. GLASS
JARS 25¢
SAVE 10¢**

LUBBY SLICED
**PINEAPPLE
5 1 1/2-OZ. CANS
SAVE 25¢ 1
EA. 19¢**

DEL MONTE
**CATSUP
2 14-OZ. BOTTLES
SAVE 13¢ 25¢**

ALL STAR
**TOMATOES
2 28-OZ. CANS
SAVE 17¢ 29¢**

SHORTENING
**CRISCO
3 LB. CAN 59¢
INCLUDES "5¢ OFF"**

PILLSBURY
**FLOUR 5 LB. BAG 49¢
SAVE 10¢**

CIRCUS
**PEANUT
BUTTER
18-OZ. JAR
INCLUDES "3¢ OFF"
55¢**

TUNA
**INCLUDES "3¢ OFF"
9 1/2-OZ. CAN 43¢**

HORLICK'S INSTANT—NATURAL OR CHOCOLATE
**MALTED MILK
49¢
WITH FREE MALTED MILK TABLETS 14-OZ.**

LIBBY'S
**BEEF STEW
4 LB. CAN 49¢
SAVE 4¢ 49¢**

KERN'S STRAWBERRY
**PRESERVES
20-OZ. JAR 39¢
SAVE 10¢ 39¢**

TOM SAWYER VIRGINIA
**PEANUTS
16-OZ. CAN 49¢
SAVE 10¢ 49¢**

MAZOLA
**CORN OIL
1 1/2 QUART 79¢
SAVE 4¢ 79¢**

PACIFIC HONEY TREAT
**GRAHAM CRACKERS
1-LB. PKG. 35¢
INCLUDES "2¢ OFF"**

M.J.B.
**COFFEE
1-LB. CAN 79¢
SAVE 17¢ 79¢
INCLUDES "2¢ OFF"**

KRAFT SALAD
**DRESSINGS
8-OZ. 24¢
FRENCH 34¢
CATALINA OR ITALIAN 38¢**

"PEAK O' PERFECTION"

Produce

* IF YOU HAVEN'T
TRIED RALPHS FOR
PRODUCE LATELY, YOU SHOULD
TRY IT. IT'S PRICED EFFECTIVE
THURS. THRU SUN.
AUGUST 27, 28, 29 & 30

U.S. NO. 1 THOMPSON SEEDLESS

**GRAPES 2 19¢
LBS.**

EXTRA FANCY—LAKE COUNTY—BARTLETT
**PEARS 2 25¢
LBS.**

FRESH CRISP
**CELERY
HEARTS 2 FOR 19¢
EXTRA FANCY**

ITALIAN SQUASH
ROYAL HAWAIIAN
**PINEAPPLE 10¢
EA. 39¢**

RALPHS GOLDEN PREMIUM
U.S.D.A. CHOICE ONLY

**BEEF SALE
CHUCK 33¢
ROAST 69¢
LBS.**

CHUCK STEAKS 39¢
LBS.
SAVE 30¢ A LB.

PRIME RIB
ROAST 7-BONE
ROAST 45¢
LBS.
SAVE 30¢ A LB.

7-BONE ROAST 39¢
LBS.
WELL TRIMMED CLUB
STEAKS 79¢
LBS.
BONELESS STEWING
BEEF 79¢
LBS.
LEAN BEEF SHORT
RIBS 29¢
LBS.

WELL TRIMMED HAM
SLICES 89¢
LBS.
ARMOUR STAR FROZEN
CORNISH CHICKENS
GAMME HENS 69¢
LBS.
LARGE 20-OZ. SIZE

RALPHS OWN SPECIAL THICK SLICED
BACON 89¢
LARGE 1 1/2-LB. PKG.
RATH BLACK HAWK
DAINTIES 69¢
LBS.

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

BALLARD SWEETMILK OR PILLSBURY REGULAR BUTTERMILK
**BISCUITS 3 25¢
C-8 OZ. CANS**

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

RALPHS SLICED
LUNCHEON MEATS 39¢
ALL BEEF REUBEN OR TURKEY BACON,
12-OZ. COTTAGE CHEESE,
CHOPPED HAM, COOKED BEEF, NEW
ENGLAND LOAF OR THURINGER, 5-OZ. PKG.

**Ralphs
FROZEN FOOD**

FRESH PACK GRADE A REGULAR
**FROZEN
PEAS 10¢
LBS.**

10-OZ.
PKG.
SAVE 8¢

RALPHS REGULAR
**ICE MILK
1/2 GALLON 39¢
SAVE 10¢**

VANILLA, CHOCOLATE OR MOCHA 2 PINTS
SAVE 4¢ 25¢

COUNTY FAIR FROZEN
**FRUIT PIES
8-INCH 25¢
SAVE 10¢**

BLUEBERRY OR CHERRY 8-INCH 29¢
SAVE 10¢

PICTSWEET FROZEN
**MIXED
VEGETABLES 5 10-OZ.
PKGS.**

COOKED
**SQUASH 2 12-OZ.
PKGS. 37¢**

RALPHS BAKERY
**BANANA
CAKE 7 INCH 63¢
1 LAYER**

RALPHS MELAWAY
**COFFEE CAKE 4¢
EACH 39¢**

RALPHS
**BRAN MUFFINS 6
PKG. OF 6
SAVE 4¢ 31¢**

RALPHS NON-FOODS
**PUREX
BLEACH 1/2 GALLON 29¢
SAVE 11¢**

GIGANTIC PKG.
**CHEER
DETERGENT 59¢**

WHITE KING
**GRANULATED
SOAP 40-OZ.
PKG. 67¢**

PRI-YUM 100%
**PURE GROUND BEEF
DOG & CAT FOOD 2 15-OZ.
CANS 49¢**

**Guest Speaker
At Faith Lutheran**

Choosing as his sermon scripture the section of Jeremiah 7:1-7. Guest Pastor S. G. Behrends of Los Angeles will speak on "The Temple of the Lord" in the 8:45 and 10:30 Sunday morning worship services at Faith Lutheran Church, 845 Hastings Ranch Drive.

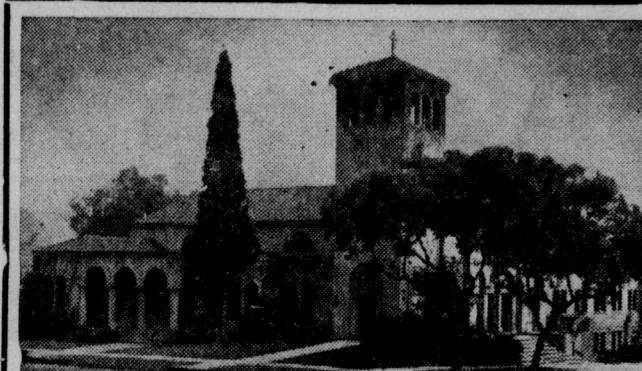
The Rev. Mr. Behrends is the assistant pastor at Pilgrim Lutheran Church for the Deaf, 1233 S. Vermont Ave. in Los Angeles.

Mr. James Ottosen again will read the scripture lessons in the 8:45 service. The Introit in the 10:30 service will be sung by Mrs. Lenore Beckstrom. Mr. and Mrs. Don Hargens will be the church hosts.

In the session of the Adult Bible Class at 9:35, the Rev. Behrends will present a lecture on "Our Work Among the Deaf." He also will illustrate the media employed to reach those who have ears but cannot hear.

Defensive driving will always pay BIG dividends

FAITH LUTHERAN CHURCH
The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive, Arleta, W. Hesse, Pastor
9:35 & 10:30 SUNDAY SCHOOL & BAPTISM DEDICATIONS
845 & 10:30 SUNDAY WORSHIP HOURS
Pulpit Message: "The Temple of the Lord,"
by the Rev. S. G. Behrends of Los Angeles
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Dr. Williston Wirt, preaching
Rev. George Lindsay, preaching
Morning Worships and Church School: 10 o'clock
Family Vacation Church School: 6:30 P.M.

The Church of the Lighted Cross
TRINITY
PRESBYTERIAN CHURCH
Sierra Madre Blvd. and
Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor
SUNDAY, AUGUST 30
IV — "To Live Beyond Self"
CHURCH SCHOOL & WORSHIP 10 A.M.
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

Santa Anita Church of Religious Science
228 W. Colorado Blvd., Arcadia
EL 6-5206
Sunday, August 30 — 9 and 11 A.M.
"THE TURNING POINT IN LIFE"
SANTA ANITA CHURCH DAY SCHOOL —
Non-denominational 1964-65 school year —
Kindergarten through sixth grade.
Mae Carden Method of Learning

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School "Living Christ Series"
11:00 a.m.—"The Shape of the Servant"
Harold Ankeny, Minister of Education
6:00 p.m.—Christian Endeavor for all youth
7:00 p.m.—Mr. Charles Corwin
Tokyo Evangelistic Center, Japan

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 ... 9:30 A.M.
Wednesday Testimonial Meetings ... 8:00 P.M.
"Life of Christ Jesus"
READING ROOM, 22 N. BALDWIN AVE.
Saturday ... 10:5 P.M.
Daily Except Sundays and Holidays ... 12:5 P.M.

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
Rev. James H. Miller, Curate
SUNDAYS
7:30 a.m.—Holy Eucharist
8:20 a.m.—Morning Prayer
9:30 a.m.—Sung Eucharist and Sermon.
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist Wednesday at 9:00 a.m.

Court May Decide

selves in an orderly and polite manner. Every move has been of a fair and legal nature with expert counsel from an attorney representing the merchants.

Although the merchants have reportedly been accused of violating the law, it must be kept in mind that the judicial branch of our government (courts) and not the legislative branch (in this case the City Council) is the judge as to violation.

Let us hope the knotty problem can be settled short of court action!

The Zurn sisters are still plugging away at a college education. Georgia will complete her fourth year at Occidental this '64-'65 school year, and receive a degree in psychology. Laurie, her younger sister, will be returning to Cal Poly for the second year. She also is majoring in psychology. They are both residents of Sierra Madre, 31 E. Bonita Ave.

The real Bargains are found in the Classified Ads

Bethany

Bethany Church of Sierra Madre, on Baldwin and Montecito, presents this coming Sunday evening, August 30 at 7 p.m. Mr. Charles Corwin of Tokyo, Japan. Mr. Corwin and his wife and family are home on a brief leave of absence from the Tokyo Evangelistic Center, a mission station they serve in Japan.

The Center seeks to minister to the vast college-student population of Japan. Japan is the most literate nation in the world and the opportunities to present the Gospel of Christ through every method available is of utmost concern to Mr. Corwin and his associates.

He and his family are partially supported by Bethany Church through its Missionary Fund, which nears the \$30,000 annually. Corwin will relate some of his experiences and concerns of his work.

Mr. Harold Ankeny, minister of education at the church, will bring the message at the 11 worship hour on the theme, "The Shape of the Servant." Ankeny is now in his fourth year as education minister of the

Golden Text for Sunday Given

The life of Christ Jesus— from His birth through His ascension—will be taken up at all Christian Science churches on Sunday.

The Golden Text is from Isaiah 9: "Unto us a child is born, unto us a son is given; and the government shall be upon His shoulder."

Readings will include these lines from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "He said by demonstration, thus making His acts of higher importance than His words. He proved what He taught. This is the Science of Christianity" (p. 473).

Film To Be Shown At Bethany Church

The spectacle of Herod's banquet, including the dance of Salome and her demand for John the Baptist's head, is vividly brought to life by a superb cast of professional actors in "Fate of John the Baptist," a full-color motion picture to be shown at Bethany Church on Sunday, August 30 at 9:30 a.m.

John Kershaw, general chairman, said the film continues the high technical and professional standards which are giving the Living Christ series a new and important place in Christian teaching. It was first released in 1957.

"Our purpose in these weekly showings is instruction, of course," Mr. Kershaw said, "but the very nature of the story makes every film in the series among the most entertaining motion pictures you ever watched."

He said the public is invited to all showings held in the sanctuary of the church, which is located at 93 N. Baldwin in Sierra Madre.

Ice Cream Social September 2nd

The Bethany Lutheran Lutheran League will sponsor an ice cream social on Wednesday, September 2 at Bethany Lutheran Church, 2666 LaTierra St. (on Sierra Madre Blvd.) in East Pasadena. Ice cream and cake will be served on the patio beginning at 7 p.m. The young people will present an informal program beginning at 7:45 p.m. The public is invited.

Bethany Lutheran continues with the summer schedule with Sunday school at 9:15 a.m. Religious films are being shown during the summer months in place of the regular class sessions. The worship service begins at 10 a.m. This schedule will continue through Sunday, September 23.

BETHANY
Evangelical
LUTHERAN
CHURCH

La Tierra and
Vinedo on Sierra
Madre Blvd.
East Pasadena
Summer Schedule
Sunday School
9:15 A.M.
Worship Service
10:30 A.M.
(Nursery
Provided)

Sermon:
"One Out of Ten"
Neil C. Carlsen, Pastor

Church Notes

church. Both of these men are ministering in the absence of Dr. and Mrs. Schaper, who are currently on an extended journey, visiting missionary stations around the world.

Pastor Schaper will be ministering this weekend and all next week at a Missionary Conference sponsored by Greater Europe Mission. Over 100 missionaries serving greater Europe will be present for the conference, to be held in a Swiss retreat.

Bethany Church cordially welcomes all who may be looking for a church in which the evangelical gospel is preached and taught.

It is an independent church, affiliated with the National Association of Evangelicals and enjoying its 45th year of ministry in Sierra Madre. A Sunday school, meeting at 9:30 a.m. with almost 50 classes for every age, is ready to serve the families of this community.

Services at the church are at 10 o'clock on Sunday morning.

**Congregational
To Have Guest
Speaker Sunday**

Dr. Williston Wirt of Claremont will preach in the pulpit of the Sierra Madre Congregational Church this Sunday, August 30. He is well-known to the congregation of the local church, for he conducted Bible Study classes on Sunday mornings in the early months of this year.

Although now retired from the active pastorate, Dr. Wirt has taken up a new career as librarian, serving on the staff of the Pomona Public Library as Reader's Assistant. Prior to his retirement, he served parishes in Hawaii, Berkeley, Chula Vista, and Oregon. He is the son of Loyal Lincoln Wirt, outstanding Congregational clergyman of the previous era.

Services at the church are at 10 o'clock on Sunday morning.

United Way

A native of San Diego, Mrs. Schaar was director of advertising and public relations for a retail jewelry firm prior to her recent move from San Diego to the Los Angeles area. Among her previous affiliations, she worked as an account executive for two San Diego advertising and public relations agencies, was assistant to the director of community relations at General Dynamics/Astronautics and assistant to the executive producer, Fiesta del Pacifico in San Diego.

Mrs. Schaar is an associate member of the Public Relations Society of America and former director of the Advertising and Sales Club of San Diego.

She and her artist husband, Robert, plan to reside in the Pasadena area with their two children, Bobby, 9, and Denise, 18 months.

Attend the
Church of your choice
this Sunday

Thursday, Aug. 27, 1964

SIERRA MADRE NEWS-7



REAL ESTATE LOANS
WILSHIRE FEDERAL SAVINGS
AND LOAN ASSOCIATION
MYRTLE AT COLORADO • MONROVIA • EL 8-2516
HOME OFFICE LOS ANGELES • ALSO IN CHATSWORTH

Roll Cumberland or Gilbert 3-6181
For Location of Store Nearest You

VON'S
and
Shopping Bag

We Gladly Honor
TELECREDIT CARDS

**TV
DINNERS**

Swanson's-Choice of Varieties

FROZEN
11 OZ. PKG.

49¢
Save
16¢

2nd Big Week...

WORLD'S FAIR of VALUES

With the Spotlight on Savings

FEATURING FAMOUS BRANDS OF FOODS . . . A SPARKLING EXHIBIT OF PRIZE PRODUCE . . . A DISPLAY OF TOP QUALITY MEATS WE'RE PROUD TO OFFER

**HUNT'S
PEACHES**

Sliced or Halved Clings

2 1/2 CAN

19¢
Save
8¢

**YUBAN
COFFEE**

Rich 100% Colombian Blend

1 LB. CAN

79¢
Save
10¢

**FRESH
EGGS**

Dundee—Grade AA

DOZEN

35¢
Save
10¢

**SCOTTIES
TISSUES**

Facial—Assorted Colors

400 COUNT
19¢
Save
6¢

Inspired by the
Good Housekeeping
INTERNATIONAL
COOKBOOK
Official
World's Fair Edition

INTERNATIONAL RECIPES

FREE at the Meat Department

TRY something new and delicious . . . prepare
a favorite dish from the "world's fair"

INTERNATIONAL GIFTS OFFER!

MAILED FROM GERMANY

WISH LINEN FROM BELGIUM . . . POLISHED STEEL SCISSORS
FROM GERMANY . . . BONE CHINA FROM ENGLAND . . . SWEDISH
CLOCK FROM THE BLACK FOREST IN GERMANY

A Money Saving Exclusive Offer . . . Get Full Details
On Your Free "International Recipes" Folder

BLADE CUTS

CUSTOM TRIMMED

CHUCK STEAKS

U.S.D.A. Choice Beef

39¢
lb.

lb



HOEDOWN of LOW-DOWN

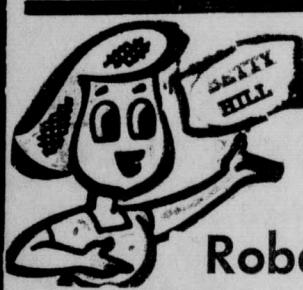
FOOD PRICES

Produce o' Plenty SALE

Large, fresh ROMAINE LETTUCE **10** ¢ ea

Crisp, all purpose GRAVENSTEIN APPLES **10** ¢ lb

Extra fancy Kentucky Wonder GREEN BEANS **19** ¢ lb



DELICATESSEN SPECIALS

PREPARED DAILY IN OUR OWN KITCHENS

Roberts Home Made CARROT and RAISIN SALAD **35** ¢ lb. cup

KRAFT MONTEREY JACK CHEESE **55** ¢ lb

OSCAR MAYER BOLOGNA
All - Meat or
All - Beef **29** ¢ 7-oz.
Pkg.

Apple Juice

MACOMBER'S
24-oz. Btl. **4** FOR **\$1.00**

Kidney Beans

S & W RED
15-oz. can **6** FOR **95** ¢

Lorna Doone

N. B. C.
10 1/4-oz. Pkg. **3** FOR **\$1.00**

Cinnamon Wafers

SUNSHINE
10-oz. Pkg. **4** FOR **\$1.00**

APPLE SAUCE

IRIS FANCY
GRAVENSTEIN
15-oz. Glass **4** FOR **\$1.00**

COFFEE

Maxwell House
Lb. Can **73** ¢

Chow Mein Noodles

LA CHOY
Fancy
Lge. can **2** FOR **39** ¢



FROZEN FOOD SALE

Vacuum-Sealed Vegetables

ALL WITH BUTTER SAUCE

PEAS -- 10-oz. Pkg.
GREEN BEANS -- 9-oz. Pkg.

CUT CORN -- 10-oz. Pkg.

CHOPPED SPINACH -- 10-oz. Pkg.

MIXED VEGETABLES -- 10-oz. Pkg.

BROCCOLI SPEARS
FORDHOOK LIMAS

3 FOR **89** ¢
10-oz Pkg. **3** FOR **\$1.00**

Courteous
Butchers
To Serve
You
We Do Custom
Cutting

CHICKEN

FRESH CALIFORNIA GROWN
FRYER PARTS...



LEGS and THIGHS

47 ¢
lb

BREASTS

67 ¢
lb

WINGS
7 lbs. **\$1.00**

LIVERS

69 ¢
lb

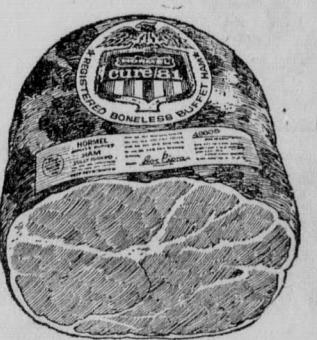
NECKS and BACKS

3 lbs. **10** ¢

GIZZARDS and HEARTS **5** lbs. **\$1**

World's first
registered ham

Hormel Cure 81—a
boneless, smoked ham
so nearly perfect each
one is individually
registered.



Whole **\$1.19**
or Half **1.19** LB.

Farmer John
Pure Pork

Fresh Lean

GROUND BEEF

39c Lb.

LARGE BREADED SHRIMP

89 ¢
lb

Hormel Black Label

LEAN SLICED BACON

55 ¢
lb

AMERICAN BEAUTY
SPAGHETTI

12-OZ. PKG.

2 FOR **35** ¢

LAWRY'S
SPAGHETTI MIX

1 1/2-OZ. PKG.

5 FOR **\$1.00**

Instant 100% Pure

Tenderleaf Tea

1 1/2-oz.
jar **69** ¢
NET

Plain or Iodized

LESLIE'S SALT

26-OZ.

2 FOR **25** ¢

For Dogs and Cats -- 4 Flavors

THORO-FED BURGERS

CAN
9-OZ.

2 FOR **33** ¢

Bumble Bee

PINK SALMON

Tall
can **55** ¢

River Queen Salted

MIXED NUTS

13-OZ.
CAN

69 ¢

Prices effective Wed. - Sat., Aug. 26 - 28

"Large enough to
serve you, small
enough to
know you"

Plenty of
Free
Parking
on
Our Lots

Roberts Market

HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

Editorially Speaking!

Your newspaper fights for you and for the right to know. It attempts to secure the best for the communities of which it is a vital part. Many hours are spent each week in serving you. Your newspaper is proud to foster those things which are of immeasurable importance to each of us.

Down the Drain

The Citizens Public Expenditure Survey reports that about \$9 out of every \$100 you pay in federal taxes now go into federal aid, and the total is expected to reach the almost incredible figure of \$10.6 billion in fiscal 1965. By way of comparison, that is four times its size 10 years ago when federal aid came to \$2.7 billion.

To add one more revealing statistic, there are at least 59 programs for federal assistance to state and local governments. More are in the works.

One grave trouble is that Congress very seldom looks back to see if the aid programs it adopts are actually doing what they were supposed to do. And, once started, few of these programs ever end.

A proposed bill calls for periodic Congressional review of federal grant-in-aid programs. This is clearly necessary — and the money saving that could and should result in just part of the story. The way things are going, state and local governments will in time become meaningless anachronisms, totally dominated by the federal colossus. And local pride, responsibility and independence will go down the drain with them.

Drugs and Risks

The safety of prescription drugs has become a subject of controversy and of regulatory action. Like all matters which are beyond the comprehension of the layman, a result may be widely held and unfounded fears in some instances may reach a degree of hysteria.

The fact is that every possible step is taken by the pharmaceutical industry and other interested organizations to assure any drug's safety. The techniques for detecting possible toxicity in every known body system have been tremendously improved in late years. Testing is far more thorough than is generally realized. For instance, the Pharmaceutical Manufacturers Association estimates that, in a recent typical year, its member firms made use of nearly 9 million animals in order to determine whether or not various new drugs were suitable for trial in man.

But the animal tests are not enough. At a certain stage testing on humans must be carried out under the direction of responsible physicians. The number of humans thus involved must be steadily increased until a large enough sample is obtained to determine the safety and utility of the drug in actual clinical practice. During these tests, great numbers of compounds are eliminated. Actually, only one out of an estimated 3,000 compounds originally synthesized by the pharmaceutical manufacturer survives as a drug.

Even so, all risk cannot be eliminated — a truism which applies to all ventures into the unknown. But, measured against the benefits, the risk in drugs produced by reputable manufacturers and prescribed by physicians is seen for the minuscule thing it is. And legislative or regulatory efforts to eliminate all risk, no matter how sincerely meant, can only act as a brake on progress in this most vital of fields.

Cooperation Wins

A significant breakthrough in the doctrinaire attitude that has dominated so many people and agencies in government in the matter of electric power was made when President Johnson gave his approval to a great transmission intertie that will serve the entire Pacific Coast area.

As finally agreed upon, the intertie links the facilities and services of the federal government, some public power agencies such as the Los Angeles municipal power system, and investor-owned utilities like Pacific Gas and Electric Company, Southern California Edison, and San Diego Gas and Electric.

The intertie will provide an 11-state network of high voltage transmission lines for distribution, mainly, of surplus power from the big Bonneville Dam. Both construction of the lines and operation of the service will be a truly cooperative venture between the public and private elements. Needs of public consumers, including California's Water Plan, are protected, as are the needs and interests of individual and industrial customers of the utilities.

Not the least of all benefits involved is the immense savings in taxes that will be effected by the cooperative use of the skills and facilities of the tax-paying private utilities. Nationalized power, the dream of doctrinaire utilities, has proved a nightmare of cost in other nations. Power generated and distributed by investor-owned industry in this nation has proved one of the great bargains of the age. It is encouraging to see a newly evident awareness of this fact in governmental circles.

Fair Moon; Farewell!

Probably a lot of people, like us, are still thinking about that Ranger picture-taking expedition to the moon. To a layman, the photographs are fascinating. To trained, scientists they are spectacular mines of information. They can find practically everything in them but green cheese.

One thing bothers us, however. The closer we get to familiarity with the moon, the sooner that old friend of warm summer evenings and frosty nights will lose its romantic appeal. No longer will it be Ben Johnson's "Queen and huntress, chaste and fair," John Gay's "fair regent of the night." Just a big hunk of pock-marked lava and dust and minerals, plus some busted-up hardware from the space age.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre California, Los Angeles County, Post Office Box 37. Telephone Elgin 5-3324 or 5-3325.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a Newspaper of General Circulation for the publication of legal notices as defined by Section 4480 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1938. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans
Editor and Publishers

Editorial Executive
Classified Advertising Manager
Plant Superintendent
Typesetting Foreman

Dr. Henry V. Witty
Jody Beavers
Frederic Schwepp
George Maure

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.

Letters addressed to the editor of the News are welcome, however, and must be signed with correct name of the writer. The writer's name will be withheld if requested.

Individuals may feel free to express their ideas, insofar as they remain within the bounds of good taste, however, letters attacking individuals or personalities will not be published.

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States — \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon application. 10 cents per single copy.



FREEDOM
At Any Price
By H. V. Witty

During the past three decades the Communists and Socialists have accommodated themselves nicely within the Democratic Party. During the same span of time the Council on Foreign Relations (one world socialists) has come to represent the liberal wing of the Republican Party. Where does that place Americans who believe in our free enterprise system, who recognize the threat of Communism, and who desire to retain their national identity? —

Squarely in accord with the conservative position of Goldwater.

Goldwater conservatives, still mesmerized by the sweet taste of victory, might do well to remember that time and tide wait for no man."

The Eastern wheelers and dealers show definite signs of having quickly shaken off the effects of the western shellacking administered them at the Cow Palace by Arizona's Senator Barry Goldwater.

The July 17 issue of The National Republican Congressional Committee Newsletter tips the hand of the Eastern Liberals. It purposely contains excerpts from the Republican Platform in the fact that the Eastern Liberal Republicans, the Council on Foreign Relations, do not look upon the Soviet Union as the enemy of the United States. Rather they seek an eventual partnership between the United States and Communist Russia. Further, the kingmakers are in favor of increasing trade with our enemy, the Soviet Union."

The NRCC Newsletter quotes, "We are opposed to the recognition of Red China," but omits, "We steadfastly support Free China."

Goldwater, with a powerful assist from the grassroots of America, put the Eastern kingmakers down for the count but not out. Between now and November 3 let us all arm ourselves with facts. Let us put the Socialist kingmakers out by putting Goldwater in!

publications, are:

(a) Submerging the sovereignty of the United States in the now Communist-dominated United Nations;

(b) Foreign Aid to friend and foe alike;

(c) Secret negotiations directly with the Soviet Union;

(d) Disarmament of the United States, even if unilaterally.

The NRCC Newsletter quotes the Platform. "We reject the notion that Communism has abandoned its goal of world domination . . ." but omits: "Republican foreign policy starts with the assumption that Communism is the enemy of this Nation in every sense until it can prove that its enemy has been abandoned."

"We hold that trade with Communist countries should not be directed toward the enhancement of their power and influence, but could only be justified if it would serve to diminish their power."

It has recently been pointed out that: "The obvious reason for the deliberate suppression of the most significant portions of the Republican Platform is the fact that the Eastern Liberal Republicans, the Council on Foreign Relations, do not look upon the Soviet Union as the enemy of the United States. Rather they seek an eventual partnership between the United States and Communist Russia. Further, the kingmakers are in favor of increasing trade with our enemy, the Soviet Union."

The NRCC Newsletter quotes, "We are opposed to the recognition of Red China," but omits, "We steadfastly support Free China."

Goldwater, with a powerful assist from the grassroots of America, put the Eastern kingmakers down for the count but not out. Between now and November 3 let us all arm ourselves with facts. Let us put the Socialist kingmakers out by putting Goldwater in!

Up 18.4 Per Cent

Total Tax Burden In State Reaches New High In 1964

The total tax burden statewide in California reached a peak high of \$17,309,500,000 for the year ending June 30, 1964, according to recent estimates by California Taxpayers' Association. This is an increase of \$2,690,500,000 or 18.4 per cent in the two years since June 30, 1962, when the total figure for Federal taxes, State revenues and local property and sales taxes amounted to \$14,619,000,000.

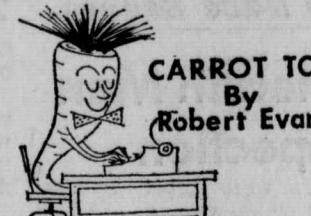
"As long as Communist leaders remain ideologically fixed upon ruling the world there can be no lesser goal (than victory for freedom). This is the supreme test of America's foreign policy. It must not be defaulted. In the balance is human liberty every place on earth."

Should it be surprising that the above paragraph was deleted? Not when Americans learn the purpose behind the Council on Foreign Relations which counts among its favored membership such liberal stalwarts as Henry Cabot Lodge, Nelson Rockefeller and Richard Nixon. The aims of the Council on Foreign Relations, according to its own

INTERESTED IN THE
John Birch Society?
Write Box 82
Sierra Madre

In percentage increase during the two-year period, State revenues led the procession with 26 per cent. Federal taxes increased 16.6 per cent, closely followed by local taxes on property and sales with 16.3 per cent.

Please turn to Page 12



OUT OF THE COBWEBS

10 Years Ago:
August 26, 1954

Charles Worthington Jones, Sierra Madre's first mayor, marked his 86th birthday Sunday with some of his family around him to celebrate the occasion. In the regular meeting Tuesday night the City Council, successor to the City's first official board which Jones headed from 1907 to 1914, adopted a congratulatory resolution in his honor.

He must know his entire operation and be able to operate it to be a financial success. Secondly, he must have "writing ability" and this is generally achieved by first having the desire, coupled together with four years of college education or equivalent in experience.

—CT—

Having achieved these two things, he must have the financial ability to purchase a newspaper plant, and this one means \$200,000. Having shown his ability as a good credit risk, he then generally "hocks" the family jewels for the next 40 years and plunges in, "do or die."

—CT—

After he has met all the above requirements, he is now ready to become an Editor-Publisher-Owner, and he starts his crusade for the community.

—CT—

He cannot pick up his hat and move on. He lays his entire life and possible fortune on the line, his only recourse being that should it "become too hot in the kitchen," he can place his publication on the market and sell it.

—CT—

This has been done in Sierra Madre, and a great financial loss has been the result of those Editor-Publisher-Owners.

—CT—

This is not the case of your present Editor-Publisher-Owner. As stated before, these situations are not "easy to come by," and I am extremely happy, in my ignorance, of having acquired this title in Sierra Madre. I had a good heavy thick skin before I came here, and a couple more layers have been added in the past two years. I am a fairly good "stoker" of stoves and furnaces myself, and I doubt very much whether the "heat" would get too great for the "devil" himself. It is my plan to be around for a good long time, I hope, I hope, I hope . . . sorry.

—CT—

As a special summer treat for the 385 young members of the Toy Loan Library, the Civic Club is planning a party to be held in the City Park Sept. 2. Among special events being planned for the party will be the awarding of adoption dolls and honor toys to those children who have attained the required 20 satisfactory marks on their membership cards. In attaining the 20 'S's' a child has proven itself to be responsible and respectful of property.

—CT—

Alaska will without doubt be the new frontier in North America following the war, when thousands of service men stationed there for defense plan to return to make their homes, according to Mr. and Mrs. Harold Richards of Cordova, Alaska. Not only is Alaska rich in minerals of many kinds, in fertile soil, pleasant climate, but also has vast

areas of pulp wood. However, in the 600,000 square miles of country, there are as yet only 80,000 people and 2,500 miles of roads.

A feature of the Kiwanis Club luncheon meeting on Tuesday was a two-minute extemporaneous speech given in excellent form by Boy Scout Calvin Floyd, who in this way won his merit badge in public speaking. The latter part of the meeting also was conducted by Scout Floyd as part of his citizenship training.

—CT—

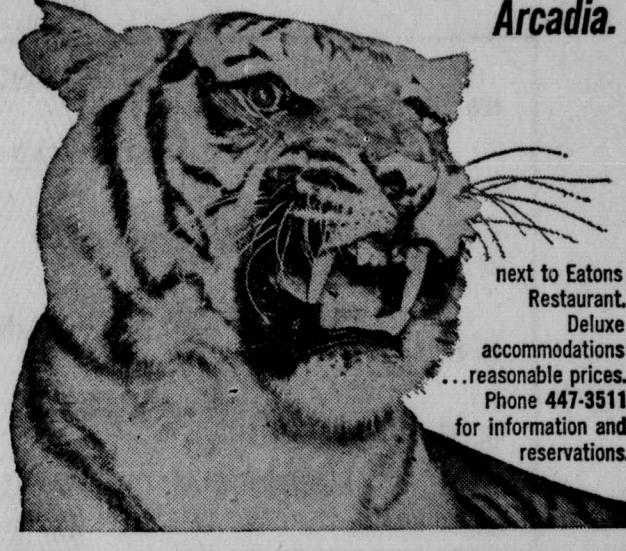
30 Years Ago:
August 31, 1934

Ye Good Ship Alka-Seltzer went down off the coast of Balboa Sunday, with one man aboard. Rudolph Hartman, skipper of the craft, got very, very wet, and Monday purchased a set of life preservers. Divers recovered the "Alky" and her outboard motor.

Some grocery prices advertised in 1934:
Prime rib roast, boned and

Please turn to Page 15

WANT TO FEEL
LIKE A TIGER AGAIN?
Take the "little woman"
and spend a relaxing weekend
soon . . . at EATONS HOTEL
... a secluded hideaway...in nearby
Arcadia.



next to Eatons
Restaurant.
Deluxe
accommodations
...reasonable prices.
Phone 447-3511
for information and
reservations.

CASA JANARA

Authentic Mexican Food \$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

Featured Mon. Night \$1.10

Our Cocktail Specialties
Margarita
Ocapulco

200 E. Foothill
Arcadia
358-7322



WE ARE
BACK FROM VACATION
AND ARE NOW OPEN

"Fully Rested and Ready
To Give You the Best of Service"

"You've Tried the Rest
Now Try the Best"

THE PATRIOT BOOKSHOP
223 South First Avenue
HI 6-1776

Arcadia



WISE SHOPPERS ALWAYS SAVE J.W. GREEN STAMPS

THEY ARE WORTH MONEY TO YOU
ASK FOR A CATALOG . . . SEE THE WONDERFUL PREMIUMS THAT ARE WAITING FOR YOU

CUNNINGHAM STATIONERS
156 W. Sierra Madre Blvd. EL 5-7297

ARNOLD'S HARDWARE
297 W. Sierra Madre Blvd. EL 5-3365

NORM'S GARAGE
22 E. Montecito EL 5-1146

RALPH'S SHOE STORE, INC.
41 N. Baldwin EL 5-0479

ROYAL DRUGS
82 W. Sierra Madre Blvd. EL 5-3456

SIERRA MADRE PAINT & WALLPAPER
35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .
Ask for
J.W. GREEN STAMPS

Garden Needs SALE



Don't forget the
"GREEN ROOM"...

— At —
Simpson's
"Garden-Town"
California's most complete garden center
3425 E. Colorado, Pasadena

Did you know you can get an improvement loan to fix up your garden and patio, as well as your house? It's true — and so easy, too!

So next time you're thinking about blue rooms, rose rooms and such don't forget the "green room" — your outdoor living room! Few improvements can give so much pleasure to family living . . . or add so much to property value.

We at Simpson's are licensed Landscape Architects and Contractors and a member of the California Association of Nurserymen and can show you how to plan and plant the special effects you've been dreaming about, at a minimum cost and effort.

And, of course your own local bank can help you with the easy financing that makes it all possible. Just call and ask about an outdoor improvement loan. You'll get all the facts — quick and simple. But do it today, and start enjoying your own "green room"!

Next Time You Remodel — or
When You Plan Your New Home

Simpson's Garden - Town Also Installs
Sprinkler Systems, Sprinkler Repairs, Gates,
Patios, Walks, Landscape Plans, Consultations or
Anything That Pertains To Outdoor Living.

BankAmericard Honored
Members Florists Telegraph Delivery, California Landscape Contractors
Association and California Association of Nurserymen

Open
7 Days a
Week
9 A.M. to
5:30 P.M.
Eight Acres
of Displays

Simpson's
"Garden-Town"
California's most complete garden center
3425 E. COLORADO, PASADENA

36 Years In Pasadena

All County Employees Have Badges

Beware Phony Health Men Who Ask For Inspection

Los Angeles County residents were urged by the Board of Supervisors to beware of phony "health officers" seeking admittance to dwellings under the guise of making termite control inspections.

Supervisor Frank G. Bonelli advised citizens to request proper identification from anyone who represents himself as a health inspector or pest control operator.

Bonelli said the Board also has requested the State Structural Pest Control Board to continue to exercise vigilance in the issuance of licenses to pest control operators and continue to investigate and act upon any complaints received relative to the operations of licensed pest control operators.

Bonelli asked the County Health Officer, County Counsel and Chief Administrative Officer at the July 21 supervisors' meeting to investigate reports of phony "health officers" seeking admittance to apartments for possible future burglaries. This followed recent published reports in a Hollywood newspaper of fake inspectors preying on apartments in the area.

Today's report pointed out that inspection of residences and apartments for termite control is performed by private operators licensed by the State Board, Bonelli noted. While County Health Department employees do inspect dwellings to insure work."

conformance with State Law requirements, they DO NOT make termite control inspections.

It is a misdemeanor to engage in business as a structural pest control operator without a state license. Licensees receive as a part of license issuance a pocket-size registration certificate which is renewed annually, which bears the person's name and the name and address of the firm represented. These licenses are issued in two categories, namely "operator" and "field representative."

Bonelli emphasized that all field inspector personnel of the County Health Department, including former Los Angeles City employees, ARE provided with an official badge and identification card which identifies them as a "Deputy Health Officer."

"All bona fide Health Department employees and pest control operators carry and are required to display proper identification upon request," Bonelli declared, "so it is entirely appropriate that county residents demand display of this identification when approached by anyone saying he is engaged in field investigation

2 Space Vehicles To Mars In '64

Operations from Cape Kennedy, Florida.

Interplanetary scientific equipment on the Mariner will report on radiation, magnetic fields, and micrometeorites.

If either Mariner is functioning at planet encounter, planetary experiments will return television pictures and other measurements of the planet.

Future exploration of Mars will require landing an instrumented capsule on the surface to perform biological experiments. Designing a capsule, however, requires accurate information on the density of the Martian atmosphere. Current scientific estimates vary over a wide range.

Therefore, an attempt will be made to make a measurement of the Martian atmosphere in the Mariner Mars 64 million.

This will be accomplished by selecting a spacecraft trajectory that will cause the spacecraft to pass behind Mars and to be occulted from Earth. Prior to occultation the tracking signal transmitted from the spacecraft will pass through the Martian atmosphere.

The effects of the atmosphere on this radio signal will yield information on the varying density of the Martian atmosphere. One or both of the Mariners may perform this experiment.

It is expected that the proximity of Mars to the asteroid belt may produce a higher incidence of micrometeorites than was the case in the flight of Mariner II from Earth to Venus in 1962. Part of the exploratory nature of the first Mars mission will be to determine if micrometeorites constitute a serious hazard in flights to Mars.

The first Mars mission will also yield important data on space navigation over tremendous distances and on the capability of powering a spacecraft by converting sunlight to electricity during a mission in which the Sun-spacecraft distance is steadily increasing. The Mars Mariner will be equipped with four solar panels as compared with two for Mariner II and the Ranger lunar impact spacecraft.

Unprecedented distances in space are involved in this mission. At launch, the Mariner will be aimed along a trajectory between the orbits of Earth and Mars, which will be some 350 million miles long. At time of encounter, Mars and Earth will be about 150 million miles apart.

The Mariner Mars spacecraft will weigh approximately 570 pounds with a span of 22 feet, panel extended, and a height of 9½ feet. Flight times vary, relative to day of launch, from 7½ months to 8½ months with an additional three weeks of flight beyond the planet needed to return data.

This mission will utilize the following technical advancements for the first time:

1. High frequency radio communication. The communication distance of more than 150 million miles. This compares with 53.9 million miles achieved for the 1962 Mariner II Venus mission.

2. A midcourse guidance rocket engine that can be fired twice. Earlier spacecraft have not had a re-start capability.

3. First use of the Agena-D second stage and first use of the Atlas-D with many improvements.

4. First use of the star Canopus for spacecraft attitude reference.

The long duration of the



UNDERSTANDING SERVICE
...At Time of Need
from STUMP Mortuary

San Gabriel Valley families will find understanding and dedicated service at time of need from Stump Mortuary
ROBERT L. STUMP
SY 3-6179

Stump
MORTUARY
40 NORTH DAISY AVENUE
EAST PASADENA

mission requires that the Mariner survive in space for a minimum of nine months. The longest previous life-time requirement for a U.S. deep space probe was 3½ months for the Mariner II Venus mission.

The nine-month flight requirement is applied to some 138,000 component parts for the Mariner Mars spacecraft compared with 54,000 component parts for the Mariner

mission requires that the Mariner survive in space for a minimum of nine months. The longest previous life-time requirement for a U.S. deep space probe was 3½ months for the Mariner II Venus mission.

The nine-month flight requirement is applied to some 138,000 component parts for the Mariner Mars spacecraft compared with 54,000 component parts for the Mariner

10—SIERRA MADRE NEWS Thursday, Aug. 27, 1964

LEGAL NOTICE

LEGAL NOTICE

August, 1964, at the office of North Baldwin, Sierra Madre, California, County of Los Angeles, State of California, to the highest and best bidder and subject to confirmation by said Superior Court, of the right title and interest of said property, the time of death and all the right, title and interest that the said deceased had acquired by operation of law or otherwise, other than or in addition to that of said deceased, at the certain real property situated in the City of Sierra Madre, County of Los Angeles, State of California, particularly described as follows:

EXCEPT the East 90.5 feet measured along the North and South lines thereof, of the above described property.

Located at 20 Montecito, Sierra Madre, California.

Terms of sale cash in lawful money of the United States or part cash and balance evidenced by note secured by Mortgage on Trust Deed on the property so described in amount of amount bid to be deposited with bid.

Bids or offers to be writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated August 3, 1964.

JOHN W. NICHOLS
Executor of the estate
of said deceased.

NORREN EATON
18 No. Baldwin Avenue
Sierra Madre, California
Attorney for Executor
Publish Sierra Madre News
August 13, 20, 27, 1964

Ives & Warren
MORTUARY
100 NORTH HILL AVE. • PASADENA
Sycamore 6-4375 • Ryan 1-7360
National Service Mortuaries
Serving the Foothills Communities 64 Years

Perrys'
Stationery and Gift Shop
SUMMER CLEARANCE
Boxed Christmas Cards
1/2 PRICE
NEW SUMMER HOURS:
DAILY 9 A.M. to 5 P.M. SAT. 9 A.M. to 1 P.M.
56 W. Sierra Madre Blvd. EL 5-3385

SIERRA MADRE NEWS
56987

NOTICE OF SALE OF
REAL PROPERTY AT
PRIVATE SALE

No. 484,260

ON THIS 3rd day of August A.D. 1964, before me Richard E. Moos Notary Public in and for said County and State, residing therein duly commissioned and qualified as Notary Public in and for said County and State.

W. Breaux and Benson J. Hegel known to me to be the persons whose names are subscribed to this instrument and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Richard E. Moos
Notary Public in and for
said County and State
My Commission Expires
March 22, 1965

Publish Sierra Madre News
August 13, 20, 27; Sept. 3, 1964

Mr. Cunningham, owner of Cunningham Stationers, recently returned from a two week visit with her daughter, Mrs. Donald Stefes, and her family. Mrs. Cunningham flew back and forth to Michigan, and enjoyed every minute with her five grandchildren.

98.38%
PERFECT!

Practice Makes Almost Perfect

98.38%. That's about as close to perfection as anything can come. In this case the subject is the quality of home loans. California Federal has over 48,000 first mortgage loans representing an investment of about \$950 million. And 98.38% of them are in good standing with all payments up to date. Loan quality like that is nothing short of sensational even for a practiced lender like California Federal. It tells you what a remarkable group of people California Federal borrowers are... and how careful were the California Federal counselors who approved the loans. And it tells our 412,000 savers that, for dividends and safety, their savings could not be in better hands. As someone has said, nobody's perfect. But we keep trying.

PASADENA OFFICE
575 South Lake
at California
Phone 795-9961

Other offices: Anaheim, Eagle Rock, Echo Park, Granada Hills, Hollywood, Inglewood, Lakewood, Los Angeles (downtown), Miracle Mile, Palos Verdes Peninsula, Rancho Park, Reseda. (Headquarters office: 611 Wilshire Blvd., Los Angeles 17)

**CALIFORNIA
FEDERAL
SAVINGS
AND LOAN ASSOCIATION**

The betterment of people is our billion-dollar business.

Chartered under an Act of Congress and supervised by an agency of the United States Government
MEMBER: FEDERAL HOME LOAN BANK SYSTEM • FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION



It Pays to Buy
where you Live

His Future will Be Shaped by Consequences

COME will be the consequences of his own acts and decisions, but most will be the consequences of OUR practices...as they determine his Opportunities.

Our children can find Opportunity here in the neighborly warmth of our own community... IF we make it the kind of community where Opportunity can thrive.

When we trade at home, we're strengthening the ONLY economy that can provide Opportunities here at home for our children...and ourselves.

→ It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare... patronize them

HARTMAN REXALL DRUG STORE Since 1910 29 N. BALDWIN EL 5-3311	CARL HANSEN FORD Sierra Madre's Authorized Dealer 120 W. SIERRA MADRE BLVD. EL 5-2321	RALPH'S SHOE STORE We Fit Your Feet... Not your Imagination S&H Green Stamps BankAmericard 41 N. BALDWIN EL 5-0479	ARNOLD'S HARDWARE Paints — Gifts — Sports Hardware — Housewares Fertilizer — Free Delivery 297 W. SIERRA MADRE BLVD. 355-3365	SIERRA MADRE TRAVEL SERVICE "For Best in travel — Call us" Complete domestic, world wide travel arrangements 48 NORTH BALDWIN EL 5-4195 MU 1-0990
ROYAL DRUGS Free Delivery We Give S&H Green Stamps 82 W. SIERRA MADRE BLVD. EL 5-3456	MACK'S GARAGE "Service is our business" 25 E. SIERRA MADRE BLVD. EL 5-1728	DON JACKSON Finest in Men's Wear Custom Tailoring 18 W. SIERRA MADRE BLVD. EL 5-1236	DON'S SIERRA MADRE HARDWARE Everything in Hardware A. M. Ferreira 25 W. SIERRA MADRE BLVD. EL 6-1421	ROESS MARKET 26th year serving the people of Sierra Madre since 1938 9 A.M. to 9 P.M. 331 W. SIERRA MADRE BLVD.
RAMBEAU T.V. ANTENNA SERVICE The best in T.V. Service 17 W. SIERRA MADRE BLVD. EL 5-1560	BROWN'S FURNITURE Free decorating service 303 W. SIERRA MADRE BLVD. EL 6-1371	LA LONE REALTY 320 W. SIERRA MADRE BLVD. Courteous Appraising — No Obligation 355-1441 (RES.) EL 5-9929	FLAMINGO PROPERTIES 496 W. SIERRA MADRE BLVD. The best listings available EL 5-8045 HI 6-4605	THE LODGE COFFEE SHOP Serving 7 A.M. to 3 P.M. Mon. thru Fri. Saturday 8 A.M. to 2 P.M. 44 N. BALDWIN EL 6-1360
FOOTHILL T.V. CABLE COMPANY You will see more in 1964 38 N. BALDWIN 356-1702	PANTORIUM Sierra Madre's only drive-in cleaners Personalized service COR. S. M. BLVD. & LIMA ST. EL 5-6474	SIERRA PRINTING & MAILING Offset Printing — Addressing Mailing 71 N. BALDWIN EL 5-6226	SIERRA MADRE REALETERIA Listings always wanted 304 W. SIERRA MADRE BLVD. EL 5-3433	WISTARIA BAKE SHOP "The finest in Bakery Goods" 4 E. SIERRA MADRE BLVD. EL 5-3332
KING JEWELERS Certified Watch Makers 24 W. SIERRA MADRE BLVD. 355-1571	HAPPY'S LIQUOR STORES Free Delivery — Marshall Mendell, Mgr. Sierra Madre Monrovia 12 W. Sierra Madre Blvd. 617 S. Myrtle EL 5-9444 EL 8-3209	AL FOXTON CHEVRON "Station and Garage" 115 W. SIERRA MADRE BLVD. EL 5-2178	HARRY A. LANGE AND ASSOCIATES Complete Insurance — Real Estate 81 W. SIERRA MADRE BLVD. Office EL 5-7196 Res. EL 5-6357	GRIFFIN LUMBER Mon.-Fri. Open til 6 P.M. 38 MONTECITO EL 5-0541
HIGHLANDER LIQUOR STORE DRIVE-IN STORE Jim Burke and sons 324 W. SIERRA MADRE BLVD. EL 5-8544	CALIFORNIA WATER & TELEPHONE CO. A private owned utility devoted to Sierra Madre service 116 W. LIME ST. MONROVIA	THE MUSIC SHOP Records At Discount C. R. Engle 43-45 N. BALDWIN EL 5-7613	WEBSTER INSURANCE AGENCY Complete Insurance Coverage 125 E. SIERRA MADRE BLVD. EL 5-3149 SY 6-8175	SIERRA MADRE COMMUNITY HOSPITAL A Homeowned Institution 225 W. SIERRA MADRE BLVD. EL 5-7181
BYRON HOPPER, Jeweler 90 W. SIERRA MADRE BLVD. EL 5-3372 Complete Customer Service Devoted To Their Satisfaction	NORM'S GARAGE Our newest addition — Dyna-Moneter Tuning 22 E. MONTECITO EL 5-1146	JIMED RICHFIELD SERVICE Finest in Goodyear Tires — Service 50 S. BALDWIN EL 5-9991	YOUNGLAND San Gabriel Valley's finest dept. store for children 31 W. SIERRA MADRE BLVD. EL 5-1762	BLANCHARD'S WASH-RITE "You leave it — we do it" 158 W. SIERRA MADRE BLVD. EL 5-8431
WISTARIA FLOWER SHOP Floral Arrangements 74 W. SIERRA MADRE BLVD. EL 5-0113	SIERRA MADRE PLUMBING Appliance and Service 15 KERSTING COURT EL 5-7272 EL 5-7283	SIERRA MADRE SHELL SERVICE "Free pick-up and delivery" 54 N. BALDWIN AVE. at MONTECITO EL 5-1726	It Pays To Keep GULLETT & HARRIS In Mind feminine fashions 1 KERSTING COURT 355-1017	CUNNINGHAM STATIONERS Printing and Office Supplies 156 W. SIERRA MADRE BLVD. EL 5-7297
SIERRA MADRE PAINT & WALLPAPER Try us for — Service — Selection — Price 35 N. BALDWIN EL 5-3378	GEM PLUMBING, INC. Remodeling — Repairs Our Specialty For 24 Hour Service Call Hal Jordan EL 5-7475 Gordon Caldwell EL 5-6673 27 S. BALDWIN AVE. Office Phone EL 5-0753	SIERRA MADRE CHAMBER OF COMMERCE Working for the people of the Community 71 NO. BALDWIN EL 5-7141	PLAZA SHOP "Ask Trudie" 39 E. MONTECITO EL 5-1495	HACKNEY TRAVEL ASSOCIATES 49-A S. BALDWIN AVE. EL 5-1438 "The only complete travel service in the area" World-wide affiliations

Letters To The Editor Show Deep Concern . . .

Total Tax

"With the tremendous growth in tax burden in California, our State and local legislative bodies should turn to economy and control of public spending for a solution to their fiscal problems rather than the levy of new and additional taxes," Arnold concluded.

Dear Editor:
Well, now I see that "Gau-
son," in his shaggy attempt
at confusing us all, has tried
to compare Communism with
Republicans and Dem-
ocrats.

The Republicans and Dem-
ocrats, be they left wing,
right wing or moderate

wing, are guided by the
Constitution of this Repub-
lic. The Constitution, by the
way, goes "clear back" to
long before 1916, and still
stands as the greatest con-
tribution man has ever made
to governmental operation.

Communism, on the other
hand, is dedicated to the
utter destruction of this

Constitution and all that it
stands for, including the
right of a Republican or
Democrat to be conservative
or liberal.

"Gau-
son" has very care-
fully neglected to make this
distinction.

By the way, Johnson's
"War on Poverty" which
Gau-son refers to is an elec-

tion year gimmick if there
ever was one. This year, our
government is spending over
55 billion (!) or 12 per cent
of our Gross National Product
in various forms of wel-
fare aid. So what is Johnson's
947 million going to do but collect a few mis-
guided votes?

-R. DANIELS.

Dear Editor:

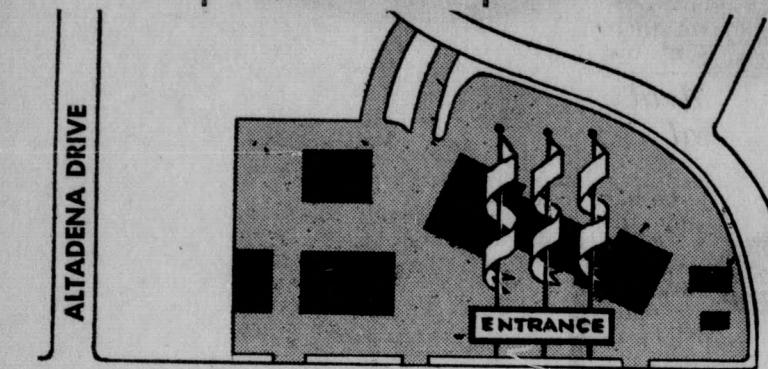
We are proud of our stop
signs and marked cross-
walk at Sunnyside Ave. and
Sierra Madre Blvd. I'm sure
all those concerned join me
in a big thank you to you
for your valuable help. We
are grateful to the City
Council for the favorable
action.

A big salute to all the
apartment house owners
and managers in the vicinity
for their cooperation. An
applaud to those gracious
ladies who volunteered for
door-to-door work: Mrs.
Lorch, Mrs. Licher, Mrs.
Lampert and Mrs. Adams.
Also to Mrs. Mabel Carter.
The petition was really her
idea. She phoned and asked
if I "could do something
about it." We should not
forget a Tip-o-the-Hat to the
attorney who prepared the
body of the petition. Sorry,
can't reveal his name.

Most of all, we "signa-
tory seekers" want to thank
everyone, not only for sign-
ing so readily and willingly,

-LILLIAN B. SAGE

Foothill-Rosemead SHOPPING CENTER



TYKE TOWN
792-0167 — 3625 E. Foothill

SECURITY FIRST
NATIONAL BANK
449-3333 — 3555 E. Foothill

PASADENA
FEDERAL SAVINGS
355-7213 — 3621 E. Foothill

THE MARBERRY SHOP
355-3326 — 3545 E. Foothill

HASTINGS
CAR WASH
3393 E. Foothill Blvd.

COUPON

BAHAMA LANES GEE, YOU LOOK NICE TODAY . . . BUT!!

Haven't You Forgotten Something . . .
WINTER LEAGUE BOWLING FUN IS JUST AROUND THE CORNER
DON'T DELAY!!!
CALL TODAY!!!

BAHAMA BREAKFAST CLUB (LEAGUE)
SUNDAY MORNINGS—10:30 A.M.

Starts September 27, 1964 — You receive . . .
BOWLING — BREAKFAST — BOWLING BLOUSE
BOWLING SHIRT — WEEKLY TROPHIES — SEASON WINNERS
AND A BOWLING BANQUET

Your Fee
Only
\$2.99



NOW ACCEPTING WINTER LEAGUE RESERVATIONS

BOWL 3 GET 1 FREE

WEEKDAYS AND SATURDAYS TILL 6:00 AND AFTER 1 A.M.

BAHAMA LANES
EL 5-3326
3545 E. Foothill

One of SGV's Finest
Recreation Centers
SERVING BOWLERS OF
SAN GABRIEL VALLEY AREA
WITH THE NO. 1 PRODUCT
SERVICE

PLenty of
FREE PARKING
CLIP DIRECTORY
AND SAVE

- HASTINGS CAMERA 3649 East Foothill — 793-9655
- DR. JACK J. ROSEN, Optometry 3647 East Foothill — 355-7268
- WILEY'S HASTINGS LIQUOR 3657 East Foothill — 355-8266
- JENSEN & BROWN FLYING A SERVICE 3685 E. Foothill — 355-0137
- ANDRE - NORMAN 3645 East Foothill — 355-7148
- NEPTUNE SEAFOOD 3653 East Foothill — 355-1503



NEPTUNE SEAFOOD CO.

Now in Foothill-Rosemead
Shopping Center
355-1503

August 26 - 27 - 28 - 29

FOR THE GOURMET FANCY FRESH CATALINA

Swordfish
99¢
Regular
\$1.65 lb.

Make this Special a real barbecue
treat for the entire family

For a Delicious Salad or Cocktail
Try Neptune's — Fresh Cooked
SHRIMP

NOW FRESH CHINOOK SALMON

Come in NOW — To Order Your
Live Eastern Lobsters

For Next Week's Delivery — We Cook 'Em For You

NEPTUNE SUGGESTS FOR THE BARBECUE
★ JUMBO SHRIMP ★ SALMON STEAKS
★ SCALLOPS ★ NORTHERN HALIBUT STEAKS
★ SWORD FISH ★ LOBSTER TAILS
★ KING CRAB LEGS (In Shell)

NEPTUNE SEAFOOD CO.
3653 E. Foothill • Foothill-Rosemead
SHOPPING CENTER

DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30



WILEY'S-HASTINGS

LIQUOR
EL 5-
8266
3657 E. Foothill Blvd.

Own
Quality
Labels
— PLUS —
FREE
Delivery

	Case	5th	4.98	\$53.79
WILEY'S-HASTINGS SCOTCH	Qts.	4.45	48.06	
WILEY'S-HASTINGS VODKA	5th	3.60	38.88	
WILEY'S-HASTINGS GIN	Qts.	4.64	50.12	
WILEY'S-HASTINGS GIN	5th	3.78	40.83	
WILEY'S-HASTINGS RUM	Qts.	4.89	52.82	
WILEY'S-HASTINGS BLENDED BOURBON	Qts.	5.19	56.06	
WILEY'S-HASTINGS 6 YEAR BOURBON	Qts.	5.89	63.62	
WILEY'S-HASTINGS 6 YEAR BOURBON	5th	4.69	50.66	

All full prices tax included

WILEY'S-HASTINGS CHAMPAGNE 5th \$2.49 Case \$26.90

Jensen and Brown FLYING "A" SERVICE

Complete Automotive Service — Free Pick-Up and Delivery

SUPER AIR WING
FLYING A

TIRE SPECIAL

BUY -1 TIRE GET 2nd TIRE 1/2 PRICE — Example

750x14 WW 1st \$36.15 2nd \$18.08

800x14 BW 1st \$34.50 2nd \$17.25

"STATION"

3685 E. Foothill Blvd.

EL 5-0137

FOOTHILL-ROSEMEAD SHOPPING CENTER

"SHOP"

1547 E. Walnut St.

SY 6-2122

RENTALS & REPAIRS

CAMERAS — PROJECTORS — BINOCULARS

PHOTO EQUIPMENT

HASTINGS CAMERA SHOP

3649 E. Foothill, PASADENA 793-9655

MOST CONVENIENT!

Go no farther, you get everything at Pasadena
Federal Savings—high returns on insured sav-
ings—budget-fitted loans to buy, build, or im-
prove your home—sound, local management
—expert, friendly attention—plus close-by con-
venience. Make it "one stop," and save when
you shop! Parking's free and easy at—

ROSEMEAD
FOOTHILL-ROSEMEAD
SHOPPING CENTER

FOOTHILL

COLORADO

PASADENA
FEDERAL
SAVINGS

EAST PASADENA: 3617 E. Foothill Blvd.

DOWNTOWN: Green at Los Robles.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS YEARLY

Accounts Insured to \$10,000 by Federal Savings & Loan Insurance Corp.

4.8% CURRENT ANNUAL RATE

4 DIVIDEND PAYMENTS



PAUL SYKES
Horizon, Recording Artist
SHERWOOD SINGERS
"The Young Swingers"
PATTI INGALLS
Soprano

THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-2642

A total of 17 constituted the delegation from the Sierra Madre Lions Club to Centro de Ampara Orphanage in Ensenada, Mexico.

This trip proved to be an enjoyable wrap-up to a project which has been steadily supported by this club since January of 1964.

PRECISION IS THE WATCH-WORD

that must be observed with care and the know-how born of experience. True professional men are Certified Master Watchmakers of the American Watchmakers Institute. There is one in town —

RICHARD KING
Certified Master Watchmaker No. 516
American Watchmakers Institute
24 W. Sierra Madre Blvd.

The orphanage, centered in Chapingo Canyon, is operated on the barest of essentials. Buildings were constructed through volunteer labor and with donated materials. Equipment and furnishings are old but serviceable.

It was a real thrill to see the well-behaved children so satisfied that they have a home and so thankful for what they receive.

The universal language of goodwill substituted for what we lacked in knowledge of the Spanish language.

All clothes, toys, food and candy were presented to the officials of the orphanage for later distribution to the children.

Sunday, Aug. 16, was spent shopping, and by the looks of things we may have changed the economy of Mexico.

Crown Guild Holds Annual Benefit

Members of the Crown Guild of the Crippled Children's Society of Los Angeles County are busy making plans for their annual fall benefit to be given on Wednesday, Oct. 21, at 12 noon in the Viennese Room at the Huntington-Sheraton Hotel in Pasadena. Invitations already have been sent to patrons of the Guild. The theme for the benefit will be "Command Performance." Michael Novarese, noted California designer, will present the latest fashions to Crown Guild members and their guests.

Mrs. William J. Bird, president of the Guild, is announcing the appointment of Mrs. Roy Hoffman as benefit chairman. Assisting her will be Mrs. Robert Leishman. Others heading committees are: Mmes. Neil Torrance, advertising; David Stringer, correspondence; A. Putnam Storrs Jr., hostess; George Mulfinger, music and lighting; Roger Schwer, prizes; Eugene Dryden and Thomas Martin, reservations; Robert De Rienzo, invitations; John MacNeill, decorations, and David Traitel, publicity.

The benefit is for the purpose of raising funds for handicapped children and young adults.

"Long about this time of year the peanut butter is beginning to get sticky along with the kitchen floor, the front of the icebox and the back door knob. Meals kind of seem to go on from dawn until sunset with many a let up in spite of strongest admonishments.

"Portrait of Jenny" has had its fifth showing in our living room and the "Fugitive" is running in circles.

The washing machine coughs as if it is going to breathe its last gasp, and we have accumulated a box of mis-matched beach walkers that would delight a one-legged man. (Matter of fact, I went around for a week in a pair that had one "go-ahead" a full inch and a half bigger than the other and didn't even realize why I seemed to be stumbling so much.)

Such is summer, and I am ready for a vacation. Something nice and relaxed and organized!

Speaking of vacations, the W. H. Terry Dunning family

Go To City Hall and Weep!

\$100.00 more for this revaluation this coming year, plus, yes plus, the increase of approximately 26 cents in the tax rate, or another \$100.00. Add them together and we will pay an increase of \$200.00 . . . and this is not bad at all. No, it is not nearly as bad as the way some of you are going to be hit. . . . Better Go Down To City Hall and Weep.

What can be done about it? This I truthfully do not know. I do know our local representatives, and the starting place in the City Council. Bear me out! I do not think they are the culprits. They are caught in the same web as you and I, but this is the place to start.

We should present ourselves ENMASSE at their meeting of Sept. 8 at the

hour of 8 p.m. Complain and raise your voice that you want them to protest this unfair treatment to Sierra Madre Maybe we should all go marching to the Los Angeles Court House . . . 11,184 people, with about half of them registered voters, should get some attention Don't wait until November when you receive your tax bill or the bank or finance company asks for a couple hundred dollars more to apply to your tax account, and then start "crying in your beer" Why did the valuations of Sierra Madre go up, and cities like San Marino go down? Find out what other cities in Los Angeles County were hit like Sierra Madre. The further you go into this, the more irate you will become But today, Go Down To City Hall and Weep The Council Chambers should be the first Wailing Wall Be there on Sept. 8, we'll be looking for you.

Aqua Fair

will be held featuring this year's diving instructor, Bruce Trent. He will be assisted by several other divers representing a third political party in the election capers.

The performance is free with plenty of seating on the bleachers and benches placed on both sides of the pool for your viewing comfort. The concession stand will be open for those people desiring something to eat or drink.



Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'til 2:00 a.m.
Dinner 8:30 p.m. to 11:00 p.m.
570 N. Lake near Orange Grove
PASADENA
STANMORE 3-2662
Mixed Diners and Cocktails

BASINGER'S FLOWER SHOP

Plants — Corsages —
Funeral and Wedding Flowers

Flowers Wired Any Where

We Welcome Charge Accounts

Artistic, Thoughtful Service

511 S. Myrtle Ave.
Monrovia
EL 8-4104
BankAmericard



W-WOW CLEAN-UP TIME

Over 200 New Cars to Move Out at Year-End Money Saving Prices -- Come Get 'em

SUPER SPORT CHEVELLE

Complete with Powerglide Transmission, Power Steering, All Transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.

\$175*
Down \$8294
Mo.

SUPER SPORT IMPALA

Complete with 4 Speed Transmission, V-8, Tinted Glass, Padded Dash, All Transistor Radio, White Wall Tires, Tax and '64 License.

\$145*
Down \$9178
Mo.

NOVA SPORT COUPE

Complete with V-8, Powerglide, Power Steering. All Transistor Radio, Padded Dash, White Wall Tires, Tax and '64 License.

\$175*
Down \$7777
Mo.

MONZA SPORT COUPE

Complete with a 4 Speed Transmission, Tinted Windshield, 110 H.P., Padded Dash, White Wall Tires, Tax and '64 License.

\$145*
Down \$7125
Mo.

Short on Down Payment? See Us—We Have 4 Finance Counselors on Duty for Your Convenience at All Times.

FOR USED CAR INFORMATION PHONE HI 6-2177

KENT CHEVROLET

OPEN EVES. TILL 9 — SAT. & SUN. TIL 6

*on approved credit

850 S. Baldwin Ave.

West Arcadia

HI 6-2171



SERVING 11:30 to 10:30 P.M.
MONDAY THROUGH SUNDAY
Cocktail Lounge Open TILL 10:30 P.M.
Phone SY 2-7187 for Reservations
Foothill & Rosemead Blvds.

make your

\$\$\$\$

COUNT
earn 4.85% at

CURRENT
ANNUAL
RATE

WILSHIRE
FEDERAL
SAVINGS

AND LOAN ASSOCIATION

MYRTLE AVENUE AT COLORADO

MONROVIA 358-2516

HOME OFFICE: LOS ANGELES

Santa Anita Pools & Maintenance

CUSTOM SERVICE &
FREE ESTIMATES
Arthur E. Rule
446-8159
314 N. First Ave.
Arcadia



TAKE YOUR PROBLEMS TO CHURCH THIS WEEK-

millions leave them there!



I'll never forget the day we took this picture. The sun was shining brightly and we'd gone for a ride in the country, my husband Tom, Thelma and I. We came to this field full of daisies and we stopped, and I braided a crown of flowers for Thelma's head. She was wearing a brand new dress and she had a new little parasol too. I thought she looked like just about the happiest and prettiest little girl alive.

How thankful I was! For our Thelma had just weathered her first serious illness, and for several weeks there had been days and nights of incredible anxiety and heart-rending prayer.

Now, watching Thelma in her new-found health, I thought of our church. Not only our minister, but members of the congregation, people whom I scarcely knew, had rallied to our side during Thelma's illness.

Just having them — just knowing that they were adding their prayers to ours, had meant so much. And now, I knew, they were sharing our jubilation.

How sorry I feel for people who don't go to church. For they miss one of life's great truths — the knowledge that if you have the church, you can never again be alone.



THE CHURCH FOR ALL • ALL FOR THE CHURCH
The Church is the greatest factor in search for the building of a better and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor communism can survive. There are four sound reasons why every person should attend services regularly and read your Bible daily.

Copyright 1964, Keister Advertising Service, Inc., Strasburg, Va.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms 91:1-16	Psalms 103:6-16	Isaiah 53:6-11	Mark 7:24-30	Luke 8:40-48	Luke 8:49-56	Luke 12:22-31

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

OAKWOOD PHARMACY
1000 N. Santa Anita (At Foothill)
Arcadia 446-8287

CASA JANARA
200 E. Foothill, Arcadia EL 8-7322

JACK & ARTS FLYING "A"
1001 W. Foothill, Monrovia

PINK POWDER PUFF
COIFFURES
108 N. 5th, 1 door from Foothill, Monrovia
357-1747

HARVEY'S CHESS TV SERVICE
332 W. Foothill, Monrovia 359-6178

GOULD'S FINE FOODS
125 E. Foothill Blvd., Monrovia EL 8-1226

ROBERT E. WILSON JEWELER
125 S. Myrtle Ave. Monrovia

LEE'S PAINT AND WALLPAPER
218 S. Myrtle, Monrovia EL 8-4132

MONROVIA
SPORTING GOODS
231 S. Myrtle Ave., Monrovia EL 8-7189

CONNER TRAVEL SERVICE
310 S. Myrtle, Monrovia 359-1166

BRENTWOOD SAVINGS
AND LOAN ASSOCIATION
237 S. Myrtle Ave. EL 9-1173 Monrovia

CALIFORNIA WATER and TELEPHONE CO.
115 East Lime Ave., Monrovia 359-8151

Poems and Art In Wilshire

The National League of American Penwomen, Santa Monica Branch, will open an exhibition of paintings and poems on Monday, August 31, in the Wilshire Federal Savings Art Gallery, 3500 Wilshire Blvd., Los Angeles. The show will continue through September 11.

Included in the exhibitors are Daphne Huntington, whose marine paintings have won first prize at the California State Fair; Venetia Epler, whose illustrations have won first awards at the Smithsonian Institute; and Patty Scratch, who will exhibit large oil portraits and a group of oil miniatures on ivory.

Water colors of flowers

Vacation Plan

will be displayed by Catherine Bailey; street scenes in oil by Anny de Raay; landscapes by Eleanor Genier; and landscapes and still life by Jane Pawling.

In addition to the paintings, there will be mounted poems by the poets of the group.

There will be an "open house" reception at 2 p.m. Friday, September 4, during which Daphne Huntington will do an oil demonstration and Patty Scratch will give a talk on oil miniatures on ivory.

The exhibition is open to the public from 9 a.m. to 4:30 p.m. Monday through Thursday, and until 6 p.m. on Friday.

USE THE CLASSIFIED

Monrovia
Churches Give You
a Cordial WelcomeCalvary Baptist Church
of Monrovia

2520 Peck Road EL 8-6293 Monrovia
Services Sunday:
Bible School 9:30 a.m.
Morning Worship 11:00 a.m.
Youth Groups 6:00 p.m.
Evening Service 7:00 p.m.
Wednesday:
Bible Study and Prayer Hour 7:30 p.m.
A cordial welcome awaits you at any and all of the above stated services.

Dr. Wesley H. Goshorn, Pastor

First Presbyterian Church

Myrtle & Foothill EL 8-3297 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
7:30 p.m. Evening Service
Rev. Harry G. Brahmans, Minister

Church of Christ

319 W. Olive Ave. EL 9-8510 Monrovia
9:45 a.m. Bible Study
10:45 a.m. Morning Worship
6:00 p.m. Evening Worship
10:00 a.m. Tuesdays—Ladies Bible Class
7:30 p.m. Wednesdays—
Mid-Week Bible Study
Come worship with us
Wyatt Jones, Minister

First Christian Church
of Monrovia

(Disciples of Christ)
147 W. Palm at Primrose EL 8-2260
9:30 a.m. Church School
10:45 a.m. Worship and Communion
6:30 p.m. Youth Groups meet
7:00 p.m. To Breeze 'N Blinz at
church parsonage

Rev. John O. Hedwall, Minister
Robert Vinson, Youth Dir.

St. Luke's Episcopal Church

California near Foothill EL 9-1186 Monrovia
8:00 a.m. Holy Communion
9:00 and 10:45 a.m. Morning Prayer
and Address
Rev. Morton Kelsey, Rev. Stuart Fitch

First Methodist Church

Palm and Ivy EL 8-7132 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
6:30 p.m. Junior and Senior
Youth Fellowship
All people are invited to worship with us
in sincerity and love.

Samuel W. Spear, Min. of Visitation
Rev. E. Alexander Gray

First Baptist Church

Palm and Encinitas EL 9-4533 Monrovia
10:50 a.m. Morning Worship
Youth Pastor—Mr. Terry Cattell
7:30 p.m. Evening Worship Service
Roy B. Anderson, Minister
Robert Paulus, Assistant Minister

First Evangelical
Lutheran Church

1323 S. Magnolia Monrovia
EL 9-8614 - EL 7-2232
(MISSOURI SYNOD)
Sunday Services:

8:30 a.m. Holy Communion Service
11:00 a.m. Regular Morning Service
Martin Porath, Pastor
Church Of the Lutheran Hour and
"This Is The Life" IV

First Church of Christ,
Scientist

210 E. Palm Ave. Monrovia
Sunday Service 11:00 a.m.
Sunday School 11:00 a.m.
Wednesday Evening 8:00 p.m.

Immaculate Conception
Roman Catholic

740 S. Shamrock 358-1217 Monrovia
Sunday Masses 6:30-7:30-9:10-11-12:15

We're Off To College

by Susan

From a biology major to medical technology the plan for Marie-Theresa Daniels. She is the daughter of Mr. and Mrs. Francis A. McNamara who live at 330 San Gabriel Ct. in Sierra Madre.

A very special trip to introduce their new daughter to her grandparents was enjoyed by Mr. and Mrs. James Day at 377 N. Lima. Little nine-week old Shawn Elizabeth loved the flight back to Richmond, Virginia to visit her paternal grandparents, Mr. and Mrs. J. H. Day, and her Christening ceremony there. On their two and a half week vacation the Days also visited Shawn's maternal grandparents, Mr. and Mrs. H. G. Phifer, in Charlotte, North

Carolina.

Steve Nicholson, who is now at Arrowhead helping with the construction of a home, shall return to the University of Southern California. He is a sophomore who works diligently on his field of interest — architecture. Steve's home is in Arcadia at 1644 Wilson.

Art! Art! Art! Bridget Marshall will certainly have her hands full for the next two years as she attends PCC. With an art major, the hours of work spent at home, 390 E. Montecito, will far exceed those spent at school. But, she anxiously awaits.

Mary L. Stewart, 1945 Vista Ave., Sierra Madre, student at Pomona College, Claremont, who has been engaged in full-time research in biology this summer at Western Reserve University, was a participant in a seminar program August 21 in Millis Science Cetner.

The seminar was part of the WRU biology honors program in which selected students undertake independent research in biology, working in the laboratories of WRU faculty in the Life Sciences on projects related to the special interest of the faculty member concerned. The summer program is supported in part by the National Science Foundation. Prof. Michael Locke of the biology faculty is director of the NSF summer program. Mary has been working on "Bacterial Transformation." Her faculty supervisor is Dr. H. Ephrussi-Taylor, Development Biology Center, WRU.

Kathleen Whitaker will be an entering freshman to the PCC School of Nursing. Having heard all good recommendations, she is anxious to begin her extensive training. Kathleen graduated from Mt. Alverno Heights this past June.

Kathleen Whitaker will be an entering freshman to the PCC School of Nursing. Having heard all good recommendations, she is anxious to begin her extensive training. Kathleen graduated from Mt. Alverno Heights this past June.

Catherine McNamara also has planned a two year education at PCC. As a graduate of Mt. Alverno Heights, she will be an entering freshman this fall semester. Catherine's field of endeavor is business, with par-

THE WAR WE ARE IN

"We are at war with communism and the sooner every red blooded American realizes this, the safer we will be."

J. EDGAR HOOVER, December 4, 1963.

"The Cold War is a real and deadly struggle from which only one side will emerge victorious."

From report unanimously adopted by
NATIONAL GOVERNORS' CONFERENCE on July 24, 1963.

"Today the imperialists pretend to be brave--but only in words; in reality they tremble before the socialist world which is growing and gaining in strength. And let them tremble! So much the better for us!"

"A fight is in progress between these two systems, a life and death combat. But we communists want to win this struggle with the least losses. and there is no doubt whatsoever that we shall win."

NIKITA KHRUSHCHEV, July 19, 1963.

THE AMERICAN GOAL

"Yet our basic goal remains the same: a peaceful world community of free and independent states--free to choose their own future and their own system, so long as it does not threaten the freedom of others."

JOHN F. KENNEDY
State of the Union Message, January 11, 1962.

THE NEED FOR A NATIONAL OBJECTIVE OF VICTORY IN THE COLD WAR

The above statement of our late President sets forth a wish and a goal which can be shared by all Americans.

Standing between wish and reality, however, is the Communist Bloc's War for world domination. Its goal, stated again and again, is total victory for World Communism and the subjugation of all the peoples of the world.

The two goals are irreconcilable.

We agree with the above assessment by all governors that "only one side will emerge victorious". Americans must determine that our side--the side of freedom--will be the one that is victorious.

To achieve peace and to keep our freedom the United States needs a national objective of victory in the Cold War. Only by winning the Cold War can we achieve peace with freedom.

A policy of conciliation and accommodation can never be effective in dealing with a dictator-aggressor. History shows that this can be no more effective in dealing with Khrushchev than it was in dealing with Hitler.

Thus, the Communists have been winning the Cold War because United States policy:

1. Is a defensive policy, with all this implies strategically and psychologically. It abandons the initiative to the Communists and allows them to choose the field of battle. It compels us to react rather than act. It abandons our anti-Communist allies within the Communist Empire. It weakens the belief of "fence-sitters" in our ultimate victory and dismisses some of our most loyal friends. It saps our will to make sacrifices, raises false hopes and encourages national complacency.

GUIDELINES FOR COLD

A victory strategy is infinitely more complex than a simple strategy of reacting to the enemy's actions. It requires careful planning and a high order of leadership.

The National Strategy Committee of the American Security Council has just completed a two-year study on how to win the Cold War. This study, *Guidelines for Cold War Victory*, is a non-partisan synthesis of the best liberal, moderate and conservative thinking on how we can achieve peace and keep our freedom--another way of saying "Cold War victory".

In developing this study, the American Security Council had the formal cooperation of 128 representative colleges and universities, and 102 major organizations representing millions of Americans. This unprecedented cooperation between opinion-making groups in developing national strategy recommendations is in itself an important step toward Cold War victory.

The American Security Council's 28 member Cold War Victory Advisory Committee, which assisted the National Strategy Committee, includes a former president of the U. N. General Assembly, a former chairman of the U. N. Security Council, a former member of the Praesidium of the Communist International, a former Assistant Secretary of State for Latin American Affairs, two former U. S. Ambassadors, six former high military commanders and three college presidents.

The American Security Council's 19 man Strategy Staff, which assisted the National Strategy Committee, includes such experts as a former Chief of the U. S. Army Intelligence Corps, a Pulitzer Prize winning columnist, four former special agents of the FBI and six university professors.

Act now to get one of the most authoritative and objective studies ever written on how your country can achieve Cold War victory.

JOHN M. FISHER, President, American Security Council.

NATIONAL STRATEGY COMMITTEE

Chairman
Robert W. Galvin
Chairman and Chief Executive Officer
Motorola, Inc.

Co-Chairman
Loyd Wright
Past President
The American Bar Association

Lt. General Edward M. Almond, USA (Ret.)
Former Chief of Staff
To General Douglas MacArthur

Bennett Archambault
Chairman of the Board
Stewart-Warner Corporation

Lloyd L. Austin
Chairman of the Board
Security-First National Bank

General Mark W. Clark
President
The Citadel

Charles S. Craigmire
Chairman of the Board
Belden Manufacturing Company

Robert Donner
Chairman
Donner Foundation

Henry Dugue
Partner
Adams, Dugue & Hazeltine

Wade Fetzer, Jr.
Chairman
Alexander & Company

Patrick J. Frawley, Jr.
Chairman of the Board
Eversharp, Inc. and Technicolor, Inc.

Fred Gillies
Retired Chairman of the Board
Acme Steel Company

Clifford Hood
President
United States Steel Corporation

Wayne A. Johnson
President
Illinois Central Railroad

William H. Kendall
President
Louisville & Nashville Railroad Company

Ernest J. Loebbecke
President
Title Insurance and Trust Company

General M. McBain
Retired Chairman of the Board
Marshall Field & Company

A. B. McKee, Jr.
President
Forest Lumber Company

Imperial Valley Lumber Company

Admiral Ben Morell
Former Chairman of the Board

Jones & Laughlin Steel Company

Dr. Robert Morris
Former President
University of Dallas

Dr. Stephen R. Sorenson
Director of International Studies
Hoover Institution
Stanford University

Admiral Felix B. Stump
USN (Ret.)
Former Commander-in-Chief, Pacific

Dr. Edward Teller
Nuclear Scientist

Rear Admiral Chester C. Ward
USN (Ret.)
Former Judge Advocate General U.S. Navy

General Albert C. Wedemeyer
USA (Ret.)
Chief U.S. Strategist, World War II

General Robert E. Wood
USMC (Ret.)
Retired Chairman of the Board
Sears, Roebuck & Company

Major General W. A. Worton
USMC (Ret.)
Retired President
American Library of Information

Howard L. Young
President
American Zinc, Lead and Smelting Co.

The American Security Council is a non-profit, non-partisan association operated by 3,500 businesses and private institutions to meet their Cold War responsibilities. All businesses are invited to join with us.

AMERICAN SECURITY COUNCIL

123 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60605

WINSLOW PRODUCTS
INCORPORATED
114 ST. JOSEPH, ARCADIA

446-2144

PEACE AND FREEDOM THROUGH COLD WAR VICTORY

★ ★ ★ ★

2. Provides no real inducement to the Communists to stop the Cold War. The belief that the United States will never take the offensive assures the Reds that they can pursue their objective without risk to themselves. They have the world to win and nothing to lose by continuing to wage the Cold War against us, their passive adversary.

3. Fails to make use of our national power while we still have it. The United States is still the strongest nation in the world. Our military, economic, industrial and technological capabilities exceed those of any country on the face of the globe. At present, victory can be won without nuclear war. While the United States has the military capacity to win a hot war, no aggressor will dare start a hot war. Thus, it is urgent that we win the Cold War before the Communists achieve a technological breakthrough which may reverse this balance of power.

Unless the United States adopts an affirmative Cold War policy, it will continue to lose the Cold War in the same way a football team would lose if it were prohibited from crossing the 50-yard line.

We believe that all Americans must rise above partisanship and work together in meeting the Communist challenge to American freedom. We believe that the vast majority of the American people want to retain their freedom by winning the Cold War and are willing to work and to make sacrifices for this goal. How about you?

NATIONAL STRATEGY COMMITTEE
AMERICAN SECURITY COUNCIL

WAR VICTORY



WHAT WILL YOU DO?

If you agree that our nation should decide to win the Cold War, we invite you to join us in supporting this concept by completing this coupon:

Please send me _____ copies of *Guidelines for Cold War Victory* at \$1.95 each. I've enclosed my check (or money order) for \$_____.

I wish to subscribe to the *American Security Council Washington Report* in which, four times a month, top American Security Council strategists analyze developments affecting the nation's security. Subscribers will also receive additional major studies like *Guidelines* as they are published. I've enclosed \$12.00 in check (or money order) for a one-year subscription.

I've enclosed \$_____ to help broaden the distribution of *Guidelines for Cold War Victory* and to help finance further studies.

NAME _____ (Please Print)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Make check (or money order) payable to *American Security Council Press*, and mail to:
American Security Council Press, P. O. Box 4741, Chicago 80, Illinois.

Two-Cent Tax By USGVMW

A two-cent tax rate for the 1964-65 fiscal year has been set by the board of directors of Upper San Gabriel Valley Municipal Water District at its August 18 meeting in El Monte. Total assessed valuation of the District, which includes 15 Valley cities, is listed at \$55 million dollars.

The entire amount collected by the District will be used to purchase Colorado River water for replenishing the San Gabriel Valley basin, according to Frank E. Vachon, district president. Routine operating expenses of the Upper District for the coming fiscal year will be paid out of fund set aside for that purpose from previous years' taxes.

With water tables in the Valley at their lowest level in history, the need for supplemental water is acute, Vachon said.

The replenishment water, to be purchased from the Metropolitan Water District of Southern California, will be released in the local basin in the late fall. The water will be put into the San Gabriel River, south of San Bernardino Road, in El Monte. Flow of the water will be retarded by means of hook levees, to gain the maximum spreading benefit.

A historic "first" for the Valley, the purchase and release of high-quality supplemental water by Upper San Gabriel Valley Municipal Water District marks the first step in a long-range program of basin replenishment, the chief purpose for which the District was organized in 1960.

Cobwebs

rolled, 23 cents a pound.
Lean ground beef, 2 pounds for 23 cents.

Spring lamb legs, 23 cents a pound.

Brookfield butter, 31 cents a pound.

Seedless grapes, 5 pounds for 10 cents.

Avocados, 1 cent each.

50 Years Ago: 1914

Practical Health Hint
Punctilious in going to bed is a most important matter. The brain, like the digestion, has a marked tendency to get into habits, either good or bad. If anyone goes to bed at different times, later on some evenings than others, the brain is liable to select the later hour as the one for falling asleep. This means that even on the nights when people go to bed in good time, they cannot get to sleep for the next hour or two.

A fun vacation was enjoyed earlier in the summer at Big Bear Lake by the Charles Wilson family. Going with Mr. and Mrs. Wilson were their daughter, Martha, and her grandmother, Mrs. E. O. Wilson.

*Special offer
from Dorothy Gray*

SATURA

the true
moisture
cream

\$850 Size

NOW \$600

Save on the gentle-mannered cream ladies prefer. Satura's humectant action aids in the prevention of dryness, gives skin a petal smoothness. Either of its formulas, with hormones or with Vitamin A, will help soften, smooth and moisturize as few other creams can. Discover Satura today at these savings.



Ladies choose Dorothy Gray

*Hartman
Retail Pharmacy*

29 N. Baldwin EL 5-3311

INDUSTRIAL BRUSH CO. ENGINEERING CORPORATION

Arcadia

California

Open 9 A.M. to 9 P.M.
Closed Sundays

Summer
Prices
Effective
Wed. - Thurs. - Fri. - Sat.
August 26 - 27 - 28 - 29

FOOD SPECIALS

R
O

E
S

M
A

R
K

331 W.
Sierra
Madre
Blvd.
at
Lima St.

Heinz
KETCHUP
14 OZ. BOTTLE
19¢

Case & Swayne
GRAPEFRUIT JUICE
46 OZ. TINS
3 FOR \$1.00

Gebhardts
TAMALES
303 TINS
4 FOR \$1.00

Green Giant
FANCY PEAS
303 TINS
5 FOR \$1.00

Green Giant
NIBLETS CORN
12-OZ. TINS
5 FOR \$1.00

Green Giant
CUT ASPARAGUS
10 1/2-OZ. TINS
4 FOR \$1.00

Smuckers
JELLY JAMBOREE
Your Choice

Crabapple
Grape
Mint
Apple
Cinnamon Apple

10-OZ. JARS

5 FOR \$1.00

Kulana
PAPYA NECTAR
12-OZ. TINS
6 FOR \$1.00

\$3.75 Case

Swifts
ALLSWEET
4 lbs. \$1.00

For families who want
FEWER CAVITIES
83c SIZE Now 59¢
Plus Tax

STARLAC
20 QUART
\$1.39
FREE CANISTER

Highland
SYRUP
24-OZ. BOTTLE
49¢

Swifts
PREM
39¢
Save 10¢

Lindsay Large
PITTED OLIVES
TALL TINS
4 FOR \$1.00

FROZEN FOOD DEPARTMENT

Kold Kist
SANDWICH STEAKS
2 OZ.
10¢

Lilly's DRINKS

Black Cherry
Pineapple-Raspberry
Pineapple-Strawberry
Pineapple-Orange
Pineapple-Grapefruit
Orange-Lemon
Lemon-Grape
Lemon-Pineapple
Fruit Punch
Low Cal Lemonade

Birds Eye
Raspberries
Strawberries
10-OZ.
4 FOR \$1.00

10¢

Folger's coffee
73¢
Save 10c lb.
2 lbs. \$1.45
10 oz. Instant -- \$1.49

MAGIC FINISH
49¢
Save 10c

Calo
DOG & CAT FOOD
4 NO. 1
TALL
6 8-OZ.
TINS 49¢

River Queen
MIXED NUTS
13-OZ. TIN
69¢

White King
WATER
SOFTENER
RINSES CLOTHES CLEANER!
Giant 49¢
King 99¢
Tax Included

Imported
STUFFED OLIVES
5-OZ. JARS
4 FOR \$1.00

ROESS QUALITY MEATS

MANNINGS BEEF SALE

O-BONE ROAST	59¢	ROLLED SHOULDER CLOD	95¢	CROSS RIBS	39¢
CHUCK ROAST	39¢	BONELESS BRISKET	85¢	SHORT RIBS	25¢
BONELESS CHUCK ROAST	63¢	CHUCK STEAKS	49¢	CENTERCUT BEEF SHANKS	39¢

GROUND BEEF GROUND ROUND GROUND CHUCK
35¢ 75¢ 55¢

CHEESE SPECIALS
LONGHORN CHEDDAR JACK
10-oz. pkg. 39¢

Fresh California Grown
ROASTING CHICKEN
5-6 LB. AVG. 49¢

Lake County
BARTLETT PEARS 2 lbs. 25¢

Standard
PRUNE PLUMS 2 lbs. 25¢

Sweet Ripe
CANTALOUPE 5¢

Central American
BANANAS 12¢

U.S. No. 1 Russet
POTATOES 5 lbs. 29¢
BAKING SIZE

Kentucky Wonder
BEANS 15¢